



UPON & BEYOND PAGODE

post scriptum

Kostas Konstantinidis

FINAL CONFERENCE 23.09.2021



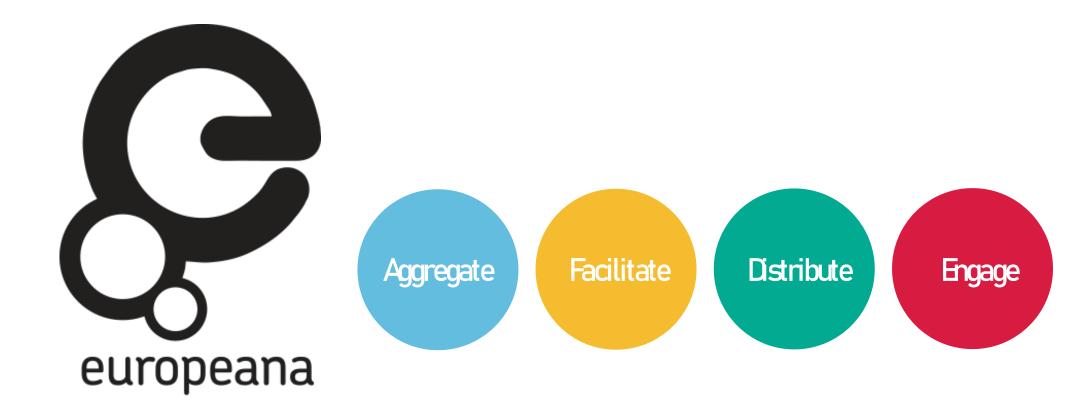


UPON & BEYOND PAGODE

/PAGODE is NOT A PARTHENOGENESIS
/PAGODE is A PARADIGM
/PAGODE is A STEPPING STONE















HOME COLLECTIONS STORIES LOG IN / JOIN



Features

Explore curated stories and collections highlights



European identities

Discover curated content about European identities, cultures and history



Islamic heritage

Collections and stories about Islamic customs, tradition, culture and history



Jewish heritage

Explore Jewish customs, tradition, culture and history



Chinese heritage

Explore stories and objects from China's rich history in European collections







Harry Verwayen
Europeana
DEN HAAG, NETHERLANDS



Antonella Fresa Promoter PISA, ITALY



Eric Cai
PostScriptum
SHANGHAI, CHINA





UPON & BEYOND PAGODE

China meets Europeana

Bridging 2 Worlds with Culture

中国遇见欧洲

用文化连接两个世界

TASK FORCE FOR CHINA







Antonella Fre Promoter PISA, ITALY



Kostas Konstantinidis PostScriptum ATHENS, GREECE Official Delegate



Eric Cai
PostScriptum
shanghai, china

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as the official Europeana delegate for China took following steps in the past 18 months:





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Presenting Europeana in China to following organizations:



BEIJING

Chinese Academy of Social Sciences, Capital Library, National Library, Tsinghua University, Beijing University of Post and Telecommunication, Song Art Museum, Chinese Arts and Entertainment Group, EU representation, Greek Embassy

SHENYANG

Shenyang University, Shenyang Municipal Cultural Dept

SHANGHAI

Fudan University, Jiao Tong University, Shanghai Museum, Shanghai City Museum, Cosco Cultural Department, Tongji University, Chinese International Import Expo

HANGZHOU

Art Museum, Design Museum, Zhejiang University

SHENZHEN

Tencent Cultural Department

NINGBO

Ningbo University

Networking across the board with:



CURATORS

working in various museums

VENUE MANAGERS

of cultural centers

EXECUTIVES

in cultural departments of municipalities and commercial companies (e.g. Fosun, CCTV)

ACADEMIA

in educational institutions

GOVERNMENT EXECUTIVES

Achieving milestones toward culture sharing:



NETWORKING SESSION REALIZED:

"EU-China: Silk Road Cultural Dialogues" held during ICT Summit in Vienna

4-PART MoU SIGNED:

at Europeana AGM 2018 between Europeana, Chinese Academy of Social Sciences, PostScriptum and Recursion Technology

PLATFORM ESTABLISHED:

East Meets West in Greece (www.emwg.site) with more than 50 Organizations from China and Europe

EU FUNDING GRANTED:

a new project starting March 2020 will promote Chinese Treasures in European Collections in Europeana online

Making findings and assessments:



CULTURE AS A SOFT POWER:

China's Strategy through the Belt & Road Initiative considers Culture a crucial parameter

COOPERATION WILLINGNESS:

Chinese parts are willing to co-finance actions and support Europeana

INTEROPERABILITY:

most cultural repositories in China are siloed. Interoperability and standardization are highly in demand

ReUse OF CULTURE:

Digital IPR they name it. Intellectual Property Rights for promoting experiential exhibitions with revenue share and getting licenses for merchandising are of importance

POTENTIAL FOR EUROPEANA:

in transferring know how and promoting



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Associate Partners

- Beijing University, Jiao Tong University
- Fine Arts College, Shenyang University,
- Institute Academy of Arts & Design, Tsinghua University
- Chinese Academy of Social Sciences
- EU Representation in China

Other Partners

- Fudan University
- Zhejiang University,
- Tencent company
- Cosco Cultural Center
- CCTV Shanghai
- Capital Library Beijing
- National Library Beijing
- Shanghai Museum
- Hangzhou Art/Craft/Design Museums



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east meets west in Greece

ABOUT ACTIONS PROJECTS PARTNERS PEOPLE 简体中文

Culture Link Across The Continents When a 21st century vision travels across the continents ... countries unite in partnership to share knowledge and innovation for cultural exchange



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PAGODE - EUROPEANA CHINA

A STRONG GROUP WITH RELEVANT EXPERTISE

+ MISE / ITALIAN MINISTRY OF ECONOMIC DEVELOPMENT

+ PROMOTER SRL

+ KIK-IRPA

+ UNIVERSITY OF LJUBLJANA / DEPARTMENT OF ASIAN STUDIES

+ POSTSCRIPTUM

+ UNITED ARCHIVES

+ PHOTOCONSORTIUM INTERNATIONAL CONSORTIUM FOR PHOTOGRAPHIC HERITAGE









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宝塔项目一欧洲数字博物馆(中 国)由欧盟互联欧洲基金项目共 同资助,该项目由GA n. INEA/ CEF/ICT/A2019/1931839提供

加入宝塔项目和欧洲数字 博物馆大家庭

加入一个关注与中国相关 的文化遗产的共享兴趣网 络,让你可以带来专业知 识、内容和激情:

成为一个合作伙伴,通过 欧洲数字博物馆来展示您 的内容,在特定的背景下 突出馆藏和专项的编辑功 能

通过向同行和专家**传播信** 息来支持我们

帮助扩大一个社区,它是 最受重视的欧洲文化遗产 机构的代表





DEFALICULTURE

east meets west







BUILDING **UPON** & **BEYOND PAGODE**

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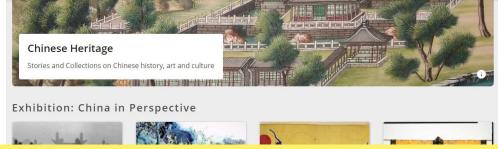
≡ **B** europeana

Exhibitions / China in perspective

EXHIBITION

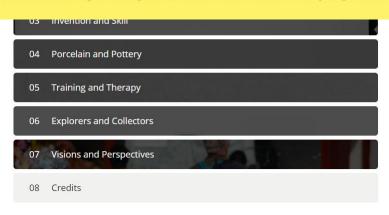
China in perspective

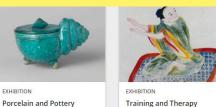




Content providers

Benaki Museum, Greece; KADOC Documentation and Research Centre on Religion, Culture and Society, Belgium; Leiden University Libraries (UBL), The Netherlands; Musée Historique Lausanne / Historical Museum of Lausanne, Switzerland; Museovirasto, Finnish Heritage Agency, Finland; Nationaal Museum van Wereldculturen (NMVW) Wereldmuseum Rotterdam (WMR), The Netherlands; Promoter Digital Gallery, Italy; Royal Institute for Cultural Heritage (KIK-IRPA), Belgium; Slovenski etnografski muzej, Slovene Ethnographic Museum (SEM), Slovenia; Stowarzyszenie Międzynarodowe Centrum Zarządzania Informacją - The International Center for Information Management Systems and Services (ICIMSS), Poland; United Archives (UA), Germany





Even the simplest object often

conveys a long and interesting history: that can be said of china

or porcelain pottery.

Training and Therapy

The link between physical health and mental wellbeing permeates Chinese culture.



Explorers and Collectors

Many Chinese objects preserved acquired by travellers who visited the Far East.



Visions and Perspectives

Through the lens of early Western photographers, China seems to rest under a glow of timelessness and sacral...





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Delegation of the European Union to China



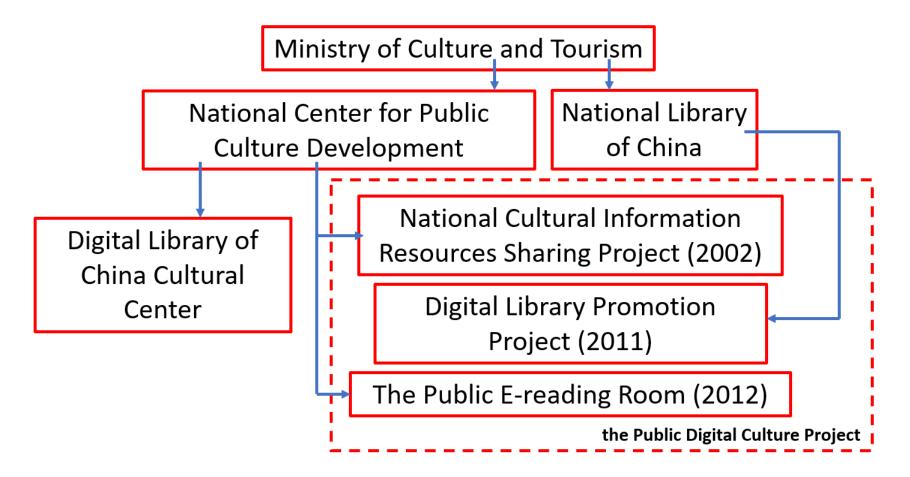
Mr. Xiang Xiaowei, Minister Counsellor, Mission of P.R. China to the European Union





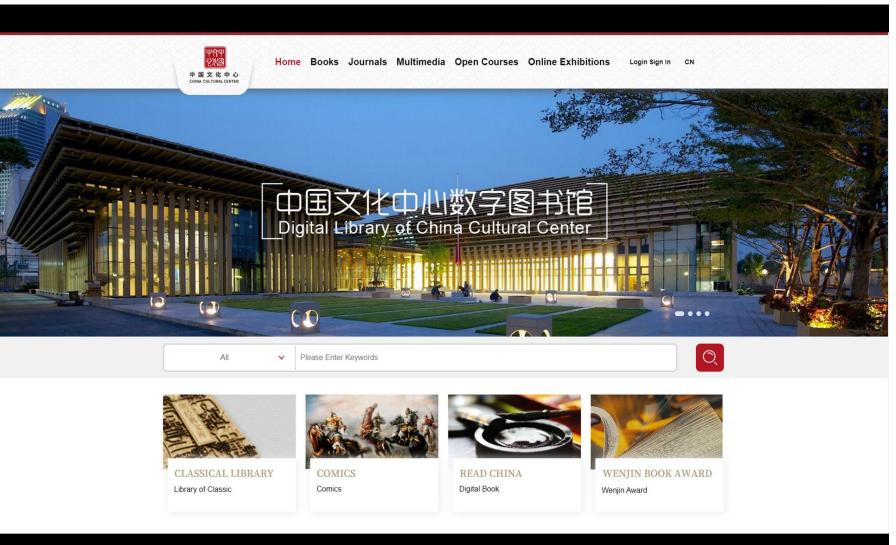
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The Chinese Landscape in Digital Culture











































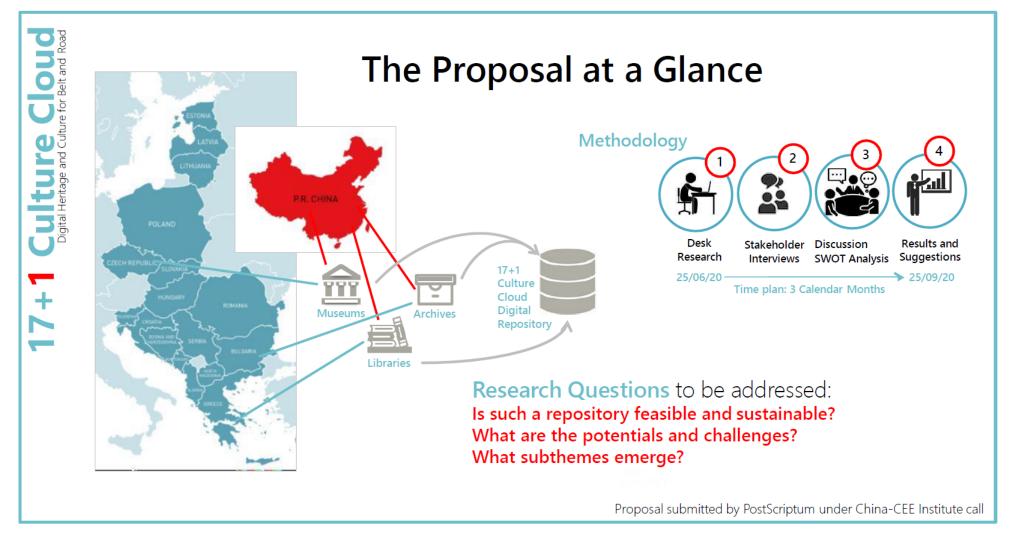
















































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Kostas Konstantinidis, PostScriptum, PAGODE Final Conference 23.09.2021