Introducing PAGODE

Europeana China

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What?

A project about Chinese & China-related heritage on Europeana.eu

- Highlighting Chinese heritage as a part of Europe’s cultural history of trade and exchange
- Encouraging a better and different understanding of the relationships between East and West
Who?

CONSORTIUM PARTNERS

★ MISE Italian Ministry of Economic Development
★ Promoter srl
★ PHOTOCONSORTIUM
★ University of Ljubljana
★ KIK-IRPA
★ UNITED ARCHIVES
★ POSTSCRIPTUM
Who else?

ASSOCIATE PARTNERS

- Leiden University Library
- Slovene Ethnographic Museum
- Museovirasto
- Benaki Museum
- Wereldculturen
- KADOC

... open to more and you’re welcome to join!
PAGODE aims to

- Bring more China-related collections into Europeana
- Find ways to discover and curate those collections through annotations and interlinking
- Exhibit in virtual and physical formats Chinese and China-related collections from European CHIs, offering a first-rate heritage experience and a path of discovery to cultural heritage enthusiasts
- Open cultural connections to China, exploring possibilities based on a richer and reciprocal knowledge of cultures
PAGODE for EUROPEANA

PAGODE aggregates to Europeana a minimum of 10,000 newly digitized objects, performs annotation to more than 2,000 digital objects already available in Europeana, and improves records by enriching 20,000 digital cultural heritage items.
10,000+ newly digitized items
20,000+ enriched records
2,000+ annotations
Expected impact

The results of PAGODE’s efforts will be highlighted in Europeana China: a dedicated thematic space in the Europeana Collections website to showcase collections and publish blogs, galleries and a virtual exhibition.
A dedicated ‘CHINA HUB’

PAGODE has created a new heritage hub in Europeana’s recently renewed Collections environment. Editorials and datasets are now directly accessible via the thematic feature page https://www.europeana.eu/en/chinese-heritage.
Chinese Heritage

Explore curated collections and engaging stories about Chinese customs, tradition, culture and history.

Blogs

**Chinoiserie**
When China was "à la mode" in the West

**Empress Cixi**
The Empress Dowager Cixi ruled China in the latter half of the 19th century, the last woman to rule China.

**Mandarin Ducks**
This native of China is believed to be the most faithful bird species in the world.

**The Chinese Junk**
These iconic ships have long been one of the defining symbols of Chinese naval warfare, travel and trade.
Empress Cixi, the last woman to rule China

In the 19th century, when Queen Victoria was on the throne, another woman was governing a world power on the opposite side of the globe: Empress Dowager Cixi.
The story of Yehenala (Cixi's birth name) started out like a fairy tale.

Born in 1835, she stemmed from a noble family of Manchurians, the ethnic group that had been ruling China for nearly two centuries. As a teenager, she was chosen as a concubine to Emperor Xianfeng, who took notice of her because of her cleverness. In 1856, she and her husband had their only son and heir Tongzhi, and she was elevated from concubine to consort.
Cixi not only left her mark on China’s political history but also on the country’s culture and society.

One of her passions was Peking opera: a mix of theatre, music, song and incredible acrobatics, that was in the midst of its golden age during her reign. In the imperial palaces, Cixi had special theatres built with complex machinery. One of the greatest honours a courtier could experience was to receive an invitation to attend a performance there.
acts with eunuchs and actors has come to fruition. Some of these tales, along with genuine biographic facts, have inspired a range of publications and other products, from novels and comics to tv series and films.

And so the legend continues, as the kaleidoscope of perspectives on this intriguing figure keeps on turning. Champion of the arts, sharp-minded strategist, gravedigger of a mighty empire: views on Cixi will never cease to evolve, but she will always remain one of the most powerful women in world history.

EXPLORE MORE CHINESE HERITAGE ON EUROPEANA

This blog is the result of a collaboration between two CEF-projects co-funded by the European Union: PAGODE: Europeana China, focusing on Chinese cultural heritage preserved in Europe, and Europeana XX. A Century of Change dedicated to the 20th century and its social, political and economic changes.
Galleries

**Chinese Influences, Western...**
This gallery explores how motifs and objects from China took over the West and elegantly influenced its tastes.

**Cloud collar**
The cloud collar is a Chinese four- or eight-lobed ornamental piece of fabric boasting an intricate pattern.

**Chinese parasols**
The beautifully pleated Chinese parasol serves multiple purposes: as sunblock, dance prop, or good luck charm.

**Chinese junk**
Prepare for a voyage of discovery and sail into this gallery of Chinese junk.

**Fruits from China**
We sliced up some of China's most popular fruits into this colourful gallery.

**Rice cultivation in China**
Did you know that China produces almost a third of the world's rice?

**Mandarins of China**
Mandarins were important public officials & bureaucrats, playing a vital role in the country's imperial history.

**Yin and Yang**
The idea of opposite forces complementing each other is at the core of many belief systems.
Maria Sibylla Merian (1647–1717) was a naturalist and scientific illustrator, and one of the first naturalists to observe insects directly. Read about her in our exhibition.
Mandarins of China

Mandarins were important public officials and bureaucrats, playing a vital role in the country's imperial history. The notoriously difficult imperial exams were an important facet of social mobility, granting those who passed a privileged high-class status.
Rice cultivation in China

Did you know that China produces almost a third of the world’s rice? As different types of rice crops are planted and harvested throughout the year, cultivating rice is a continuous and labour intensive job.

This gallery was curated by the PAGODE project.
Yin and Yang

The idea of opposite forces complementing each other is at the core of many belief systems. The Ancient Chinese concept of yin & yang is often represented by black & white 'taijitu', but also by broken and solid lines sometimes combined into trigrams.

Curated by PAGODE partners
The Chinese junk

With its name referring to the Portuguese "junco" and the Javanese "djong", the junk first and foremost is an icon of Chinese naval design. Prepare for a voyage of discovery and follow its beautifully batten sails into the sunset.
Browse collections relating to China from cultural heritage institutions across Europe

Hanna Seidel
Hong Kong in the 1960s, through the lens of Hanna Seidel

coloured glass slides
China in coloured glass slides, collected by Carl Simon

'Viaggio in Cina'
Engravings from the book 'Viaggio in Cina' by John Thompson and T. Chouté

Fotografija Ermoljina
These souvenir pictures from the 19th Century depict scenes from daily life, architectural features and people of China

Osvald Sirén's palaces
Paulos. National Palaces

John Thomson
China by a Camera

E. Erickson's
France-Espagne 1900, Editions Lefort

Schröter's portraits
Men in the Orient 1890
Viaggio in Cina - Search

Collection  Type of media  Can I use this?  Providing country  More filters  • 2  RESET

Results: 168

Chinese ambulant musicians, signed by Mathieu and C. Laplante | Musicanti cinesi ambulant...
Fratelli Treves Editori
Promoter Digital Gallery

Handcart in China, signed by Sargent | Carrettino da viaggio in Cina, firmato da Sargent
Fratelli Treves Editori
Promoter Digital Gallery

A chinese painter from Hong-kong, signed by E. Ronjat | Un pitore cinese di Hong-kong, fi...
Fratelli Treves Editori
Promoter Digital Gallery

Macao | Macao
Fratelli Treves Editori
Promoter Digital Gallery
Exhibition (September 2021) + book
Adding flavor to existing collections

AN INTEGRATED APPROACH

PAGODE also supports the integration of Chinese cultural heritage in the existing Thematic Collections and facilitate the publication of relevant editorial features in the future.
Improve metadata of existing collections

AUTOMATED ENRICHMENT & CROWDSOURCED ANNOTATIONS

Europeana contains millions of digital items of all sorts, collected over 10+ years through a wide range of Cultural Heritage Institutions and aggregation projects.

The metadata quality of these “legacy records” is not always up to today’s expectations in terms of searchability and reuse.

Next to the addition of AI-generated enrichments, PAGODE’s improvement strategy includes two crowdsourcing campaigns aimed at adding new tags to old Europeana records via the CrowdHeritage platform.
If you'd have to describe these images to someone else, which keywords would you use? Keep this question at the back of your mind while viewing these images: it will help you add tags reflecting what you see or know about each picture, which in turn will help people to discover them in Europeana. You’re also contributing by upvoting or downvoting tags added by others. Recognize places, historic periods, pictorial styles or photographic qualities (contrast, landscape, portrait, perspective...)? Then please go ahead and tag these as well. Thanks for adding to this campaign: we couldn’t do this without you.

START DATE: 30/04/2021  
END DATE: 22/05/2021  
CONTRIBUTORS: 51  
PROGRESS: 100% 25520/24000

Contribute more and unlock new badges. You can find the general statistics regarding the campaign below.
87 ITEMS  China-souvenirs from Fotografija Ermolina  Curated by Sofie Taes

124 ITEMS  Wolfgang Schröter’s expressive portraits  Curated by Sofie Taes

220 ITEMS  Osvald Sirén’s evocative China-impressions  Curated by Sofie Taes
Tag the image with descriptive keywords or contribute by upvoting/downvoting tags added by others.

<table>
<thead>
<tr>
<th>Tag</th>
<th>Upvotes</th>
<th>Downvotes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black-and-white photographs</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>Labour</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Agricultural workers</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Men's clothing</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>
Tag the image with descriptive keywords or contribute by upvoting/downvoting tags added by others.

- tools
- stool
- TCM medicine tools
Tag the image with descriptive keywords or contribute by upvoting/downvoting tags added by others.

Start typing a term then select from the list

- Black-and-white photographs
  - Upvotes: 5
  - Downvotes: 0
- Labour
  - Upvotes: 4
  - Downvotes: 0
- Agricultural workers
  - Upvotes: 4
  - Downvotes: 0
- Men's clothing
  - Upvotes: 1
  - Downvotes: 0
- Tools
  - Upvotes: 1
  - Downvotes: 0
Hello sofie!
Start contributing to earn your first badge.

Contribute more and unlock new badges.
You can find the general statistics regarding the campaign [below].

Centuries-old amulets, beautifully aged bronzes, translucent jade: this showcase of Chinese artefacts is a mesmerizing collection of objects once used in daily life, or revered as pieces of art meant to last forever.

START DATE  END DATE
07/05/2021  31/07/2021

CONTRIBUTORS  PROGRESS
27  36% 3628/10000
→ Go to https://crowdheritage.eu/en/china
→ Register or login
→ Add or upvote tags
→ Help us crush our targets
→ Have fun tagging and browsing breathtaking pictures
→ Climb to the top of the leaderboard
Contribute - stay tuned - get in touch

New missionary collections related to China are coming to Europeana

- Museovirasto (Finland)
- Leiden University (The Netherlands)
- Wereldculturen (The Netherlands)
- KADOC (Belgium)

A dedicated blog on these collections will be published this summer

Crowdsourcing campaigns remain open until end of July

We’re proud of our network but eager to expand - join in!
Find us via

- Project website: https://photoconsortium.net/pagode/
- Online showcase: https://www.digitalmeetsculture.net/
- HASHTAG: #EuropeanaChina

and reach out.
Contact

- fresa@promoter.it for new content and aggregation
- sofie.taes@kuleuven.be for editorials and Thematic Collection