

PHOTO
CONSORTIUM



Introducing PAGODE

Europeana China

Antonella Fresa (*Promoter*)



What?

A project about Chinese & China-related heritage on Europeana.eu

Highlighting Chinese heritage as a part of Europe's cultural history of trade and exchange

Encouraging a better and different understanding of the relationships between East and West

Who?

CONSORTIUM PARTNERS

- ★ MISE Italian Ministry of Economic Development
- ★ Promoter srl
- ★ PHOTOCONSORTIUM
- ★ University of Ljubljana
- ★ KIK-IRPA
- ★ UNITED ARCHIVES
- ★ POSTSCRIPTUM



Who else?

ASSOCIATE PARTNERS

- Leiden University Library
- Slovene Ethnographic Museum
- Museovirasto
- Benaki Museum
- Wereldculturen
- KADOC
- ... **open to more and you're welcome to join!**

PAGODE aims to

- Bring **more China-related collections** into Europeana
- Find ways to **discover and curate** those collections through annotations and interlinking
- **Exhibit** in virtual and physical formats Chinese and China-related collections from European CHIs, offering a first-rate heritage experience and a path of discovery to cultural heritage enthusiasts
- Open cultural **connections** to China, exploring possibilities based on a richer and reciprocal knowledge of cultures

PAGODE for EUROPEANA

PAGODE aggregates to Europeana a minimum of **10,000 newly digitized objects**, performs **annotation to more than 2,000 digital objects** already available in Europeana, and improves records by **enriching 20,000 digital cultural heritage items**.



10,000+

newly digitized items

20,000+

enriched records

2,000+

annotations



Expected impact

The results of PAGODE's efforts will be highlighted in **Europeana China**: a dedicated thematic space in the Europeana Collections website to showcase collections and publish blogs, galleries and a virtual exhibition.



From PAGODE to Europeana China

A new thematic environment &
enriched collections

Sofie Taes (PHOTOCONSORTIUM)

A dedicated 'CHINA HUB'

PAGODE has created a new heritage hub in Europeana's recently renewed Collections environment. Editorials and datasets are now directly accessible via the thematic feature page <https://www.europeana.eu/en/chinese-heritage> .

Chinese Heritage

Explore curated collections and engaging stories about Chinese customs, tradition, culture and history

Blogs



Blog
Chinoiseries
When China was 'la mode' in the West



Blog
Empress Cixi
The Empress Dowager Cixi ruled China in the latter half of the 19th century, the last woman to rule China.



Blog
Mandarin Ducks
This native of China is believed to be the most faithful bird species in the world.



Blog
The Chinese Junk
These iconic ships have long been one of the defining symbols of Chinese naval warfare, travel and trade.



Blog
Chinese New Year
Learn about all about Chinese Lunar New Year celebrations.

Galleries



GALLERY
Chinese Influences, West...
This gallery explores how motifs and objects from China took over the West and elegantly influenced its tastes.



Cloud collar
The cloud collar is a Chinese four- or eight-lobed ornamental piece of fabric, bearing an intricate pattern.



Chinese parasols
The beautifully painted Chinese parasol serves multiple purposes: as sunblock, dance prop, or good luck charm.



Chinese junks
Prepare for a voyage of discovery and sail into this gallery of Chinese junks.



GALLERY
Fruits from China
We sliced up some of China's most popular fruits into this colourful gallery.



GALLERY
Rice cultivation in China
Did you know that China produces almost a third of the world's rice?



GALLERY
Mandarins of China
Mandarins were important public officials & bureaucrats, playing a vital role in the country's imperial history.



GALLERY
Yin and Yang
The idea of opposite forces complementing each other is at the core of many belief systems.



Chinese Heritage

Explore curated collections and engaging stories about Chinese customs, tradition, culture and history

Blogs



BLOG

Chinoiserie

When China was "à la mode" in the West



BLOG

Empress Cixi

The Empress Dowager Cixi ruled China in the latter half of the 19th century, the last woman to rule



BLOG

Mandarin Ducks

This native of China is believed to be the most faithful bird species in the world.



BLOG

The Chinese Junk

These iconic ships have long been one of the defining symbols of Chinese naval warfare, travel and

Empress Cixi, the last woman to rule China

In the 19th century, when Queen Victoria was on the throne, another woman was governing a world power on the opposite side of the globe: Empress Dowager Cixi.





The story of Yehenala (Cixi's birth name) started out like a fairy tale.

Born in 1835, she stemmed from a noble family of Manchurians, the ethnic group that had been ruling China for nearly two centuries. As a teenager, she was chosen as a concubine to Emperor Xianfeng, who took notice of her because of her cleverness. In 1856, she and her husband had their only son and heir Tongzhi, and she was elevated from concubine to consort.

Cixi not only left her mark on China's political history but also on the country's culture and society.

One of her passions was Peking opera: a mix of theatre, music, song and incredible acrobatics, that was in the midst of its golden age during her reign. In the imperial palaces, Cixi had special theatres built with complex machinery. One of the greatest honours a courtier could experience was to receive an invitation to attend a performance there.



acts with eunuchs and actors has come to fruition. Some of these tales, along with genuine biographic facts, have inspired a range of publications and other products, from novels and comics to tv series and films.



And so the legend continues, as the kaleidoscope of perspectives on this intriguing figure keeps on turning. Champion of the arts, sharp-minded strategist, gravedigger of a mighty empire: views on Cixi will never cease to evolve, but she will always remain one of the most powerful women in world history.

[EXPLORE MORE CHINESE HERITAGE ON EUROPEANA](#)

This blog is the result of a collaboration between two CEF-projects co-funded by the European Union: [PAGODE: Europeana China](#), focusing on Chinese cultural heritage preserved in Europe, and [Europeana XX. A Century of Change](#) dedicated to the 20th century and its social, political and economic changes.

Galleries



GALLERY

Chinese Influences, Weste...

This gallery explores how motifs and objects from China took over the West and elegantly influenced its tastes



Cloud collar

The cloud collar is a Chinese four- or eight-lobed ornamental piece of fabric boasting an intricate pattern.



Chinese parasols

The beautifully pleated Chinese parasol serves multiple purposes: as sunblock, dance prop, or good luck charm.



Chinese junks

Prepare for a voyage of discovery and sail into this gallery of Chinese junks



GALLERY

Fruits from China

We sliced up some of China's most popular fruits into this colourful gallery.



GALLERY

Rice cultivation in China

Did you know that China produces almost a third of the world's rice?



GALLERY

Mandarins of China

Mandarins were important public officials & bureaucrats, playing a vital role in the country's imperial history.



GALLERY

Yin and Yang

The idea of opposite forces complementing each other is at the core of many belief systems.

Maria Sibylla Merian



Maria Sibylla Merian (1647–1717) was a naturalist and scientific illustrator, and one of the first naturalists to observe insects directly. Read about her in [our exhibition](#).



Vlinder op de knop van een plant met gele bloemen



© Deutsche Fotothek - Preview Scan

2 Verandering der Surinaamsche Insecten. De II. Afbeelding. Ananas



© Deutsche Fotothek - Preview Scan

Verandering der Surinaamsche Insecten. 35 De XXXV. Afbeelding. Coronilla



Ein Blumen-Krüglein





Mandarins of China



Mandarins were important public officials and bureaucrats, playing a vital role in the country's imperial history. The notoriously difficult imperial exams were an important facet of social mobility, granting those who passed a privileged high-class status.



Mandarinos Ónarckép (A mandarin)



Målning, Bildkonst, Painting



Wife of a Mandarin



Mandarino cinese in pelliccia e cappello invernale decorato della penna di pavone



Rice cultivation in China



Did you know that China produces almost a third of the world's rice? As different types of rice crops are planted and harvested throughout the year, cultivating rice is a continuous and labour intensive job.

This gallery was curated by the PAGODE project



Tao cjung, ris, kulturväxt



Drie figuren die rijst bewerken en een Chinees eettafereel



Rismark



fotografi, photograph@eng



Agriculture: a Chinese rice plantation.



plaque de verre ; Chongqing. Sur la rive droite du Yangzi, en amont de Wanxian, rizières



Aratura di risaia nell'Junnan.



4749iii

straining spoon; rice strainer (strainer (food processing & storage))

Yin and Yang



The idea of opposite forces complementing each other is at the core of many belief systems. The Ancient Chinese concept of yin & yang is often represented by black & white 'taijitu', but also by broken and solid lines sometimes combined into trigrams.

Curated by PAGODE partners



Bloodletting chart, Tibet



protective charm



emblem, tyg reproduktion



Balance of inflammation in blood vessels, illustration



docka, leksak, handdocka



Skål, Rökelsekar, Högtider, Husgeråd

The Chinese junk

With its name referring to the Portuguese "junco" and the Javanese "djong", the junk first and foremost is an icon of Chinese naval design. Prepare for a voyage of discovery and follow its beautifully battened sails into the sunset.

EDIT

60 ITEMS



Djunk

Haahtel Hanna

Finnish Heritage Agency



Chinese junk with a single mast and sail

Royal Museums Greenwich



Chinese nieuwjaarskaart waarop zeilende jonk

Museum Rotterdam



Der Yangtse. Dschunke

#Otto_Uhlir_fotografie

Weltmuseum Wien



Probatina Sail baffle



In Martaban River Apr 7th /50. Small sketch of local craft - Chinese junk

Royal Museums Greenwich



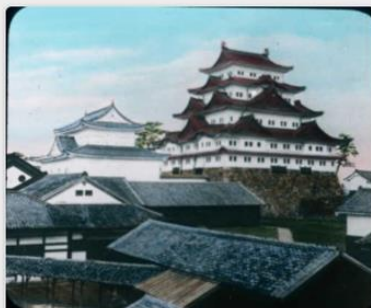
Browse collections

Browse collections relating to China from cultural heritage institutions across Europe



Hanna Seidel

Hong Kong in the 1960s, through the lens of Hanna Seidel



coloured glass slides

China in coloured glass slides, collected by Carl Simon



'Viaggio in Cina'

Engravings from the book 'Viaggio in Cina' by John Thompson and T. Choutzé



Fotografija Ermolina

These souvenir pictures from the 19th Century depict scenes from daily life, architectural features and people of China



Osvald Sirén's palaces

Palaces in Peking, 1907



John Thomson

Photographs of China, 1871-1878



E. Erickson's

From the book 'China' (1900)



Schröter's portraits

Portrait of a young child, 1907

Viaggio in Cina - Search

Aggregator: Photoconsortium

Institution: Promoter Digital Gallery

Can I use this?: Yes

Collection ▾

Type of media ▾

Can I use this? ▾

Providing country ▾

More filters · 2

RESET

Results: 168



Chinese ambulant musicians, signed by Mathieuu and C. Laplante | Musicanti cinesi ambulanti...

Fratelli Treves Editori

Promoter Digital Gallery



Handcart in China, signed by Sargent | Carrettino da viaggio in Cina, firmato da Sargent

Fratelli Treves Editori

Promoter Digital Gallery



Un pittore cinese di Hong-kong.

A chinese painter from Hong-kong, signed by E. Ronjat | Un pittore cinese di Hong-kong, fi...

Fratelli Treves Editori

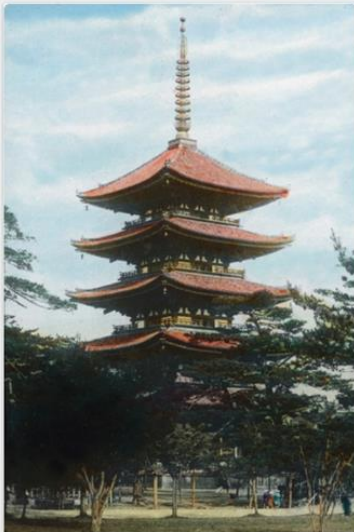


Macao | Macao

Fratelli Treves Editori

Promoter Digital Gallery





Japan

United Archives / Carl Simon

United Archives / Carl Simon



Journey through China

United Archives / Carl Simon

United Archives / Carl Simon



Journey through China

United Archives / Carl Simon

United Archives / Carl Simon



Sven Hedin

United Archives / Carl Simon

United Archives / Carl Simon



Journey through China

United Archives / Carl Simon

United Archives / Carl Simon



Journey through China





Wuhan (China). Porträt eines Lehrlings

Schröter, Wolfgang G.
(Herstellung) (Fotograf)

Deutsche Fotothek



China. "Bauer mit Pfeife, Porträt"

Schröter, Wolfgang G.
(Herstellung) (Fotograf)

Deutsche Fotothek



Porträt eines älteren Mannes

Schröter, Wolfgang G.
(Herstellung) (Fotograf)

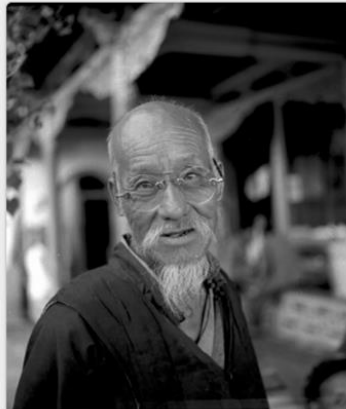
Deutsche Fotothek



Porträt eines älteren Arbeiters mit Schirmmütze

Schröter, Wolfgang G.
(Herstellung) (Fotograf)


Deutsche Fotothek



Tempelberg, Porträt eines



China. "Glatzkopf, lachend"

A traditional Chinese yellow silk robe with white crane and black dragon patterns. The robe is displayed on a wooden hanger, showing the front panels and the central opening. The yellow silk is adorned with intricate white crane motifs and black dragon patterns. The central opening is framed by a black border with a gold dragon design. The robe is shown against a plain white background.

Exhibition (September 2021) + book

Adding flavor to existing collections

AN INTEGRATED APPROACH

PAGODE also supports the **integration** of Chinese cultural heritage in the existing Thematic Collections and facilitate the publication of relevant editorial features in the future.

Improve metadata of existing collections

AUTOMATED ENRICHMENT & CROWDSOURCED ANNOTATIONS

Europeana contains millions of digital items of all sorts, collected over 10+ years through a wide range of Cultural Heritage Institutions and aggregation projects.

The metadata quality of these “legacy records” is not always up to today’s expectations in terms of searchability and reuse.

Next to the addition of AI-generated enrichments, PAGODE’s improvement strategy includes two crowdsourcing campaigns aimed at **adding new tags to old Europeana records via the CrowdHeritage platform.**



Scenes and People from China



PAGODE

100%

RETURN TO CAMPAIGN LIST

TAGS

77

UPVOTES

297

DOWNVOTES

1

POINTS

375

ITEMS

88

CAMPAIGN RANK

16

KARMA

97%

Contribute more and unlock new badges.

You can find the general statistics regarding the campaign [below](#).



Keep annotating to win your badge!

GOAL

If you'd have to describe these images to someone else, which keywords would you use? Keep this question at the back of your mind while viewing these images: it will help you add tags reflecting what you see or know about each picture, which in turn will help people to discover them in Europeana. You're also contributing by upvoting or downvoting tags added by others. Recognize places, historic periods, pictorial styles or photographic qualities (contrast, landscape, portrait, perspective...)? Then please go ahead and tag these as well. Thanks for adding to this campaign: we couldn't do this without you ♥

START DATE

30/04/2021

END DATE

22/05/2021

CONTRIBUTORS

51

PROGRESS

100% 25520/24000



87
ITEMS

China-souvenirs from Fotografija Ermolina
Curated by Sofie Taes



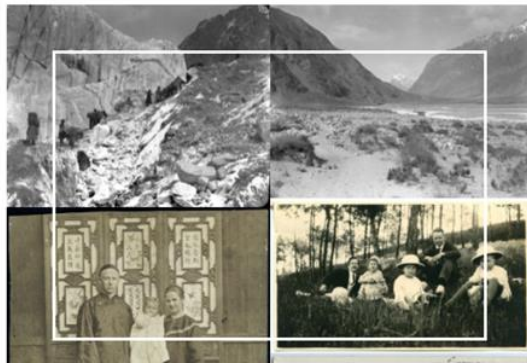
124
ITEMS

Wolfgang Schröter's expressive portraits
Curated by Sofie Taes



220
ITEMS

Osvald Sirén's evocative China-impressions
Curated by Sofie Taes





TAGS

FULLSCREEN 

Tag the image with descriptive keywords or contribute by upvoting/downvoting tags added by others.

Start typing a term then select from the list

Black-and-white photographs

 4 



Labour

 3 



Agricultural workers

 3 

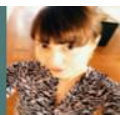


Men's clothing

 1 



NEXT ITEM



TAGS

FULLSCREEN 

Tag the image with descriptive keywords or contribute by upvoting/downvoting tags added by others.

tool

tools



stool



TCM medicine tools



NEXT ITEM



TAGS

FULLSCREEN 

Tag the image with descriptive keywords or contribute by upvoting/downvoting tags added by others.

Start typing a term then select from the list

Black-and-white photographs

 5 

×

Labour

 4 

×

Agricultural workers

 4 

×

Men's clothing

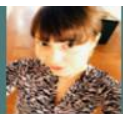
 1 

×

Tools

 1 

×



Chinese artefacts



PAGODE

RETURN TO CAMPAIGN LI

Hello sofie!

Start contributing to earn your first badge.

*Contribute more and unlock new badges.
You can find the general statistics regarding the campaign [below](#).*



GOAL

Centuries-old amulets, beautifully aged bronzes, translucent jade: this showcase of Chinese artefacts is a mesmerizing collection of objects once used in daily life, or revered as pieces of art meant to last forever.

START DATE

07/05/2021

END DATE

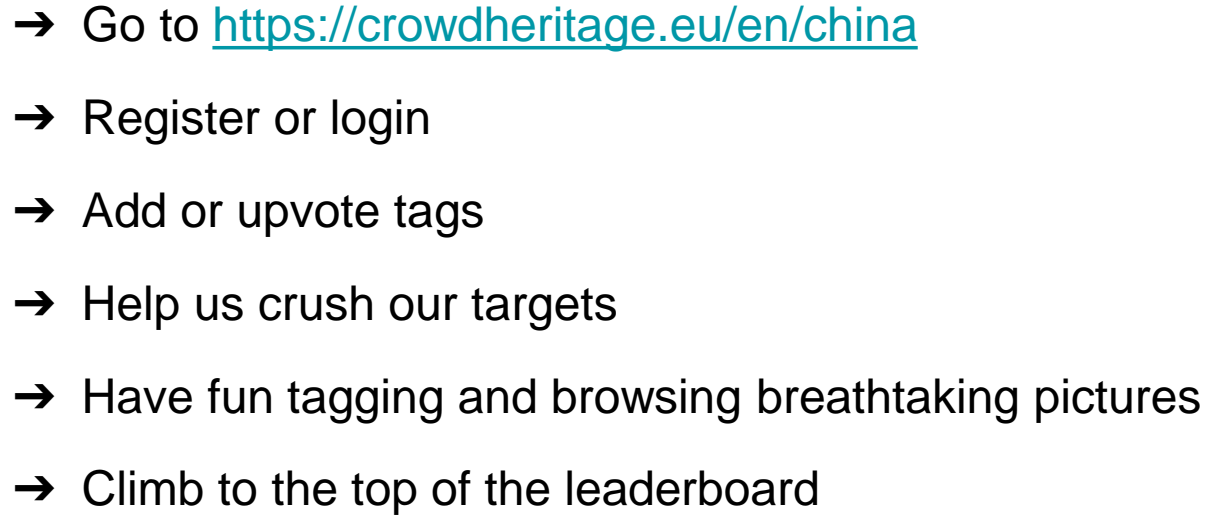
31/07/2021

CONTRIBUTORS

27

PROGRESS

36% 3628/10000

- 
- A decorative border made of red dashed lines surrounds the text. The border consists of horizontal and vertical segments of varying lengths, creating a stepped, dashed effect.
- Go to <https://crowdheritage.eu/en/china>
 - Register or login
 - Add or upvote tags
 - Help us crush our targets
 - Have fun tagging and browsing breathtaking pictures
 - Climb to the top of the leaderboard

Contribute - stay tuned - get in touch

New missionary collections related to China are coming to Europeana

- Museovirasto (Finland)
- Leiden University (The Netherlands)
- Wereldculturen (The Netherlands)
- KADOC (Belgium)

A dedicated blog on these collections will be published this summer

Crowdsourcing campaigns remain open until end of July

We're proud of our network but eager to expand - join in!

Find us via

- Europeana: <https://www.europeana.eu/en/chinese-heritage>
- Project website: <https://photoconsortium.net/pagode/>
- Online showcase: <https://www.digitalmeetsculture.net/>
- **HASHTAG: #EuropeanaChina**

and reach out.

Contact

- fresa@promoter.it for new content and aggregation
- sofie.taes@kuleuven.be for editorials and Thematic Collection



PAGODE

PHOTO
CONSORTIUM



Co-financed by the Connecting Europe
Facility of the European Union



made with
europeana



Image courtesy KIK-IRPA