

# PAGODE GA

## 26/01/2021

A4 Thematic Collection -  
Editorials


Sofie Taes - Photoconsortium

# Engaging Europeana users via content and stories



PAGODE – Europeana China is co-financed by the Connecting Europe Facility Programme, GA n. INEA/CEF/ICT/A2019/1931839

- Building a ‘PAGODE for WITH’
- Building a thematic collection
  - [Records]
  - Editorials
- Feeding into existing thematic collections



# PAGODE - Europeana China

PAGODE is a project running until 2021 and dedicated to enriching and improving Europeana, the European platform for digital cultural heritage. PAGODE will digitize at the highest levels of quality and openness ca. 10.000 cultural heritage objects witnessing the relationships that intercrossed between Europe and China across centuries. Additionally, PAGODE will provide crowdsourced tags on ca. 2.000 existing records in Europeana during an annotation pilot, and AI semantic enrichment on ca. 20.000 records that are already published.

PHOTOCONSORTIUM, as the accredited aggregator for Europeana in the domain of heritage photography, is responsible for content selection and ingestion, for the annotation pilot, and for the publication of nice editorials such as blogs, galleries and a virtual exhibition.

The PAGODE consortium was carefully chosen and includes 7 partners, both public and private institutions. PAGODE is open to associate partners in joining the effort of showcasing Chinese cultural heritage objects in digital format. The primary scope of the project is enriching Europeana, but a broader aim is to enable collaborations among European museums and archives, and to foster international relations with Chinese cultural heritage institutions.



PhotoConsortium blog articles



British-Ghanaian photographer James Barnor, survey exhibition



Tales from PAGODE: Fruits from China



Saving Collective Visual History – online workshop on 8th February

**CEPIC TECHNOLOGY WEBINAR**  
Authenticity in Times of Fake News

Speakers:  
Scott Lowenthal, R&D strategist at the New York Times  
Andy Parsons, Director, Content Authenticity Research at Jisc  
Janice Farkas, founder & CEO at CLink Media

Sponsored by: CLink

Thursday, 21 January 2021  
17:00 to 18:00 CET via Zoom  
Attendees can join 15 minutes before time

>

Webinar by CEPIC on Authenticity in Times of Fake News

Featured Items

Featured items from our user collections.



Twitter Feed

Tweets by @PhotoConsortium

PhotoConsortium Retweeted

Europeana @Europeanaeu

# Editorials: publication plan



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- Detailed plan compiled on the basis of:
  - Ideas & ideals
  - Input
    - Partner content
    - Semantic framework
  - Reality
    - Relevance & complementarity of topics
    - Tone of voice for a pioneering ‘Europeana China’ project
    - Materials available in Europeana
    - Time, means and people available in PAGODE
- Rationale:
  - Cultural topics (vs. political)
  - Balance between available and new collections (> visibility in a wider timespan)
  - 12 blogs, 10 galleries, 10 browse entry points, 1 expo: 33 editorials (vs. 10 committed to in the GA)
- Methodology: trial – error – success

Together these editorials (blogs, galleries, browse entry points and an exhibition) represent the 'flow of objects, people and ideas'-rationale that is at the core of PAGODE

BLOGS	Topic	Rationale	Material ?	Tentative date	Notes
1	The junk	China's naval history; the iconic shape of the battened sail; important trade routes; a few specific boats and their adventures	Content already in Europeana: Rijksmuseum, British Library, Greenwich, Östasiatiska, Wellcome Collection	Scheduled publication: 11/01/21	
2	Empress Cixi	From royalty to republic: death of empress Cixi in 1908 marks the end of a remarkable life and an iconic new beginning in Chinese history	Content already in Europeana: BnF, Wellcome Collection, TopFoto	End of February, 24/2 tbc; Online by the launch of the feature page (March)	Collab with XX
3	From China, with love	Mandarin ducks as a beautiful, indigenous species but also as a cultural and societal symbol	Content already in Europeana: MAK, Wellcome Collection, Hallwyska, Finnish National Gallery	12 February 2021 (Chinese New Year - Valentine's Day) tbc	
4	The Chinese garden	Chinese plant types, garden architecture, pavilions and bridges, very en vogue in Europe	Content already in Europeana: KIK-IRPA, BNF, Österreichische Nationalbibliothek, Herzog Anton Ulrich-Museum, Rijksmuseum, Bibliothèque de l'INHA, ...	Spring equinox (19 March)	
5	The pagoda	Architecture, function, characteristics, famous examples, how to sort your Chinese from your Japanese	Existing & new content: Wereldculturen, SEM, United Archives	After publication of new collections	
6	Chinoiseries	Fashion, furniture, styles and aesthetics: China seen through western eyes	Existing & new content: KIK-IRPA, EFHA	After publication of new collections; prognosis: April 2021	Collab with EFHA
7	Painting a picture	Connect with the proverb "A picture is worth a thousand words" which is said to be Chinese (actually, more accurately, the Chinese equivalent says that "Hearing something a hundred times isn't better than seeing it once". Chinese scenes, landscapes and pictorial themes in watercolors, drawings and other artistic representations. How did artists see China? Which scenes did the Chinese consider relevant for the export market?	Existing & new content: Wereldculturen, Sloven ethnographic museum, ...	After publication of new collections; prognos: May 2021	
8	Ceramics from China	Material, shapes and types, how porcelain from China conquered the world and became eponymous with the product itself	Existing & new content: KIK-IRPA, Benaki, SEM...	After publication of new collections	
9	How to know your ding from your Ming	Putting on show some beautiful artefacts departing from notions such as ding (a type of vessel), Ming and Qing (historical periods and styles) that could be easily confused	Existing & new content: KIK-IRPA, Benaki, SEM...		
10	Great China explorers	A travel to China in pictures. What styles of photography do we see applied? Which explorers really immersed themselves in the Chinese way of life and what is their legacy?	Existing & new content: Carl Simon and perhaps Sven Hedin (United), Beijing photo album SEM: the story of Ivan Skušek Jr.; John Thomson, Osvat Sirén. Each of them can also become a browse entry point	After publication of new collections; prognosis: break of summer (June?)	Collab with XX
11	Missionaries in China	History, cultural exchanges and legacy	Existing & new content: Museovirasto, Leiden University, KADOC, Wereldculturen	After publication of new collections; prognosis: August 2021	
12	The secrets of Qi	A winner in Scrabble (one of the few ways out when the letter Q is on your rack) but also a vital concept in Chinese culture and lifestyle. The article zooms in on sports, wellness, traditional medicine, meditation and spirituality	Existing & new content: United Archives, KIK-IRPA, Benaki, Museovirasto	After publication of new collections	Collab with Sports
<b>EXHIBITION</b>	<b>Topic</b>	<b>Rationale</b>	<b>Material ?</b>	<b>Tentative date</b>	<b>Notes</b>
1	Europeana China	Cultural conversations between China and Europe: a history in pictures and objects	Existing & new content; pictures and artefacts	August 2021	
<b>GALLERIES</b>	<b>Topic</b>	<b>Rationale</b>	<b>Material ?</b>	<b>Tentative date</b>	<b>Notes</b>
1	Rice cultivation	From the field to the table	Existing content	Published September 2020	
2	Mandarins of China	Stately gentlemen representing a societal and intellectual elite	Existing content	Published October 2020	

## Chinese junk: designed for adventure

These iconic ships have long been one of the defining symbols of Chinese naval warfare, travel and trade



Published January 11, 2021 by [Sofie Taes](#) (KU Leuven / Photoconsortium)

 Share

*“In some of these vessels there will be employed a thousand men, six hundred sailors and four hundred soldiers.”*

# Mandarins of China



Mandarins were important public officials and bureaucrats, playing a vital role in the country's imperial history. The notoriously difficult imperial exams were an important facet of social mobility, granting those who passed a privileged high-class status.



Mandarinos Önarckép (A mandarin)



Målning, Bildkonst, Painting



Wife of a Mandarin



Mandarino cinese in pelliccia e cappello invernale decorato della penna di pavone





# Rice cultivation in China



Did you know that China produces almost a third of the world's rice? As different types of rice crops are planted and harvested throughout the year, cultivating rice is a continuous and labour intensive job.

This gallery was curated by the PAGODE project



Tao cjung, ris, kulturväxt



Drie figuren die rijst bewerken en een Chinees eettafereel



Rismark



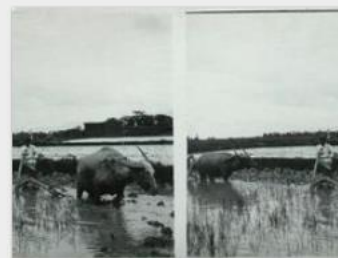
fotografi, photograph@eng



Agriculture: a Chinese rice plantation.



plaque de verre ; Chongqing. Sur la rive droite du Yangzi, en amont de Wanxian, rizières



Aratura di risaia nell'Junnan.



4749iii

straining spoon; rice strainer (strainer (food processing & storage))

# Yin and Yang



The idea of opposite forces complementing each other is at the core of many belief systems. The Ancient Chinese concept of yin & yang is often represented by black & white 'taijitu', but also by broken and solid lines sometimes combined into trigrams.

Curated by PAGODE partners



Bloodletting chart, Tibet



protective charm



emblem, tyg reproduction



Balance of inflammation in blood vessels, illustration



docka, leksak, handdocka



Skål, Rökelsekar, Högtider, Husgeråd

# The Chinese junk

With its name referring to the Portuguese "junco" and the Javanese "djong", the junk first and foremost is an icon of Chinese naval design. Prepare for a voyage of discovery and follow its beautifully battened sails into the sunset.

EDIT

60 ITEMS



Djonk

Haahti, Hannu

Finnish Heritage Agency



Chinese junk with a single mast and sail

Royal Museums Greenwich



Chinese nieuwjaarskaart waarop zeilende jonk

Museum Rotterdam



Der Yangtse. Dschunke

#Otto\_Uhlir\_Fotograf/in

Weltmuseum Wien



Dschunke bei Jodde



In Martaban River Apr 7th /50. Small sketch of local craft - Chinese junk

Royal Museums Greenwich



# Fruits from China



We sliced up some of China's most popular fruits into this colourful gallery.

Curated by PAGODE partners



No 1. Pompelmoes of Djerok  
Matjan en bloesem No 2  
Ramboetan of haarvrucht



Ming herbal (painting):  
Gomuti sugar palm



box (containers); lid  
(containers); lid (containers)



Chinese trader cutting  
produce. ink, 18th century



flora from "A Voyage to  
Cochin China, in the years  
1792, and 1793: containing a



Ming herbal (painting):  
Sannan tree



Een uit hout gesneden  
model van een vrouw op  
een krukje, gezeten voor  
een tafeltje waarop ...

## PAGODE galleries

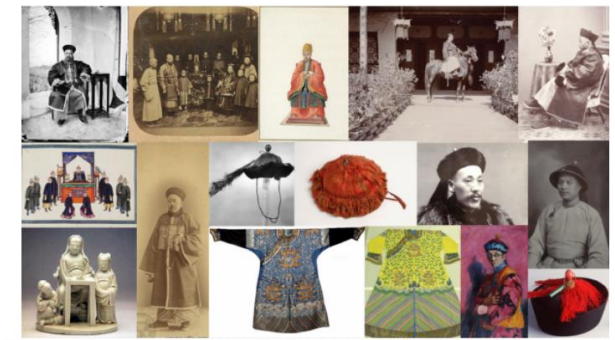
### Mandarins of China

~~Mandarins were important public officials and bureaucrats, belonging to the Chinese upper-class. They played a vital part in the country's history from the early 7th Century up until 1905.~~

~~As the top layer of public officials and the seed of the Chinese gentry, mandarins played a vital part in the country's history from the early 7th century until 1905. One could enter the nine-class system only after having passed the imperial exam: a notoriously difficult test that required thorough knowledge of the Chinese literary classics.~~

Mandarins were important public officials and bureaucrats, belonging to the Chinese upper-class. They played a vital part in the country's history from the 7th-20th Century. One could enter the nine-class system only after having passed the notoriously difficult imperial exam.

- <https://www.europeana.eu/en/item/2032015/0a89a6a6600b4e2276ca4bb55cb5b182>
- [https://www.europeana.eu/en/item/9200518/ark\\_12148\\_bty1b10053432w](https://www.europeana.eu/en/item/9200518/ark_12148_bty1b10053432w)
- [https://www.europeana.eu/en/item/2048087/ProvidedCHO\\_Horniman\\_Museum\\_and\\_Gardens\\_http\\_collections\\_horniman\\_ac\\_uk\\_objects\\_188391](https://www.europeana.eu/en/item/2048087/ProvidedCHO_Horniman_Museum_and_Gardens_http_collections_horniman_ac_uk_objects_188391)
- <https://www.europeana.eu/en/item/15508/13926>
- [https://www.europeana.eu/en/item/91643/SMVK\\_OM\\_objekt\\_104328](https://www.europeana.eu/en/item/91643/SMVK_OM_objekt_104328)
- [https://www.europeana.eu/en/item/91643/SMVK\\_OM\\_objekt\\_104664](https://www.europeana.eu/en/item/91643/SMVK_OM_objekt_104664)
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- [https://www.europeana.eu/en/item/91643/SMVK\\_OM\\_objekt\\_111654](https://www.europeana.eu/en/item/91643/SMVK_OM_objekt_111654)
- [https://www.europeana.eu/en/item/91627/SMVK\\_EM\\_fotograf\\_4078416](https://www.europeana.eu/en/item/91627/SMVK_EM_fotograf_4078416)
- [https://www.europeana.eu/en/item/15514/KI\\_13660\\_7\\_14](https://www.europeana.eu/en/item/15514/KI_13660_7_14)
- [https://www.europeana.eu/en/item/1722/https://www.searchculture.org/annotation/edm\\_F11A](https://www.europeana.eu/en/item/1722/https://www.searchculture.org/annotation/edm_F11A)
- [https://www.europeana.eu/en/item/2048088/Athena\\_Plus\\_ProvidedCHO\\_Internet\\_Culturale\\_Culturallitalia\\_oai\\_www\\_internetculturale\\_it\\_metaoai\\_www\\_internetculturale\\_sbn\\_it\\_Teca\\_20\\_NT0000\\_FOG690095](https://www.europeana.eu/en/item/2048088/Athena_Plus_ProvidedCHO_Internet_Culturale_Culturallitalia_oai_www_internetculturale_it_metaoai_www_internetculturale_sbn_it_Teca_20_NT0000_FOG690095)



**Jolan Wuyts** 10:51 AM Aug 21

**Delete:** "Mandarins were important public officials and bureaucrats, belonging to the Chinese upper-class. The..."

**Jolan Wuyts** 10:41 AM Aug 26

**Add:** "Mandarins were important public officials and bureaucrats, belonging to the Chinese upper-class. The..."



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# @sofietaes

Likes Public Galleries Private Galleries



7 ITEMS

China: unique portraits



39 ITEMS

Opium



1 ITEM

Chinese export products



46 ITEMS

China through children's...

Books and stories, dolls and toys,  
...



17 ITEMS

A Chinese tea plantation



13 ITEMS

Chinoiseries: fashion



5 ITEMS

Chinese netsuke



14 ITEMS

Chinese textiles and...

# Editorial work: exhibition

*Cultural conversations  
between China and  
Europe: a history in  
pictures and objects*



# Editorial work: exhibition



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- Basic rationale developed and shared (< the ‘flows’)
- Format under investigation
- Dialogue with Chinese museums to be further explored (Liaoning?)
- Catalogue to be discussed
- Publication on Europeana: date and scope to be discussed



# Editorial work: extra pairs of hands



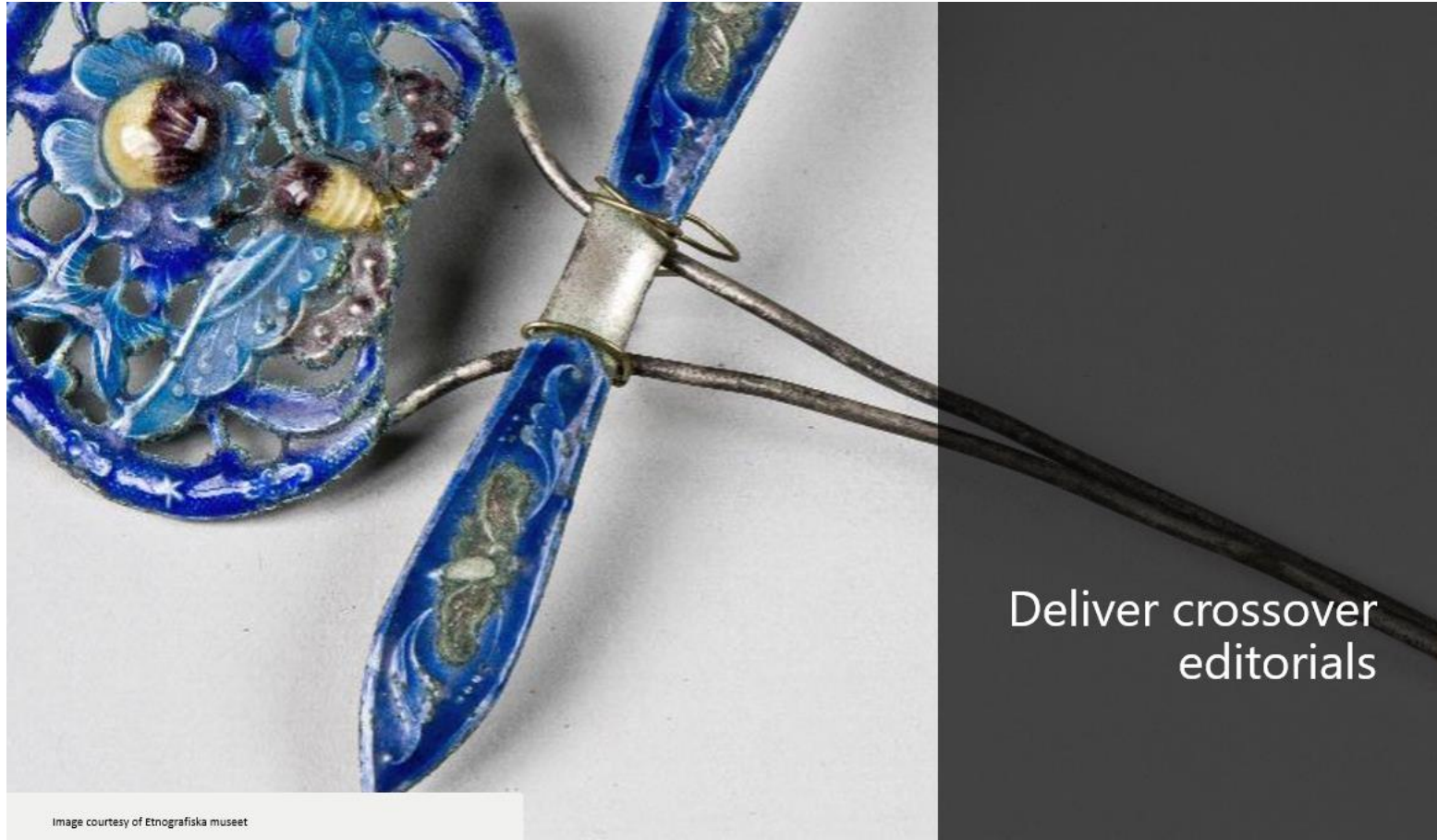
PAGODE – Europeana China is co-financed by the Connecting Europe Facility Programme, GA n. INEA/CEF/ICT/A2019/1931839

- Julien Ménabréaz
- KU Leuven Master thesis for PAGODE: exhibition
- More co-writers/curators to be invited on the basis of the publication plan

# Visibility of China-related heritage in other thematic collections



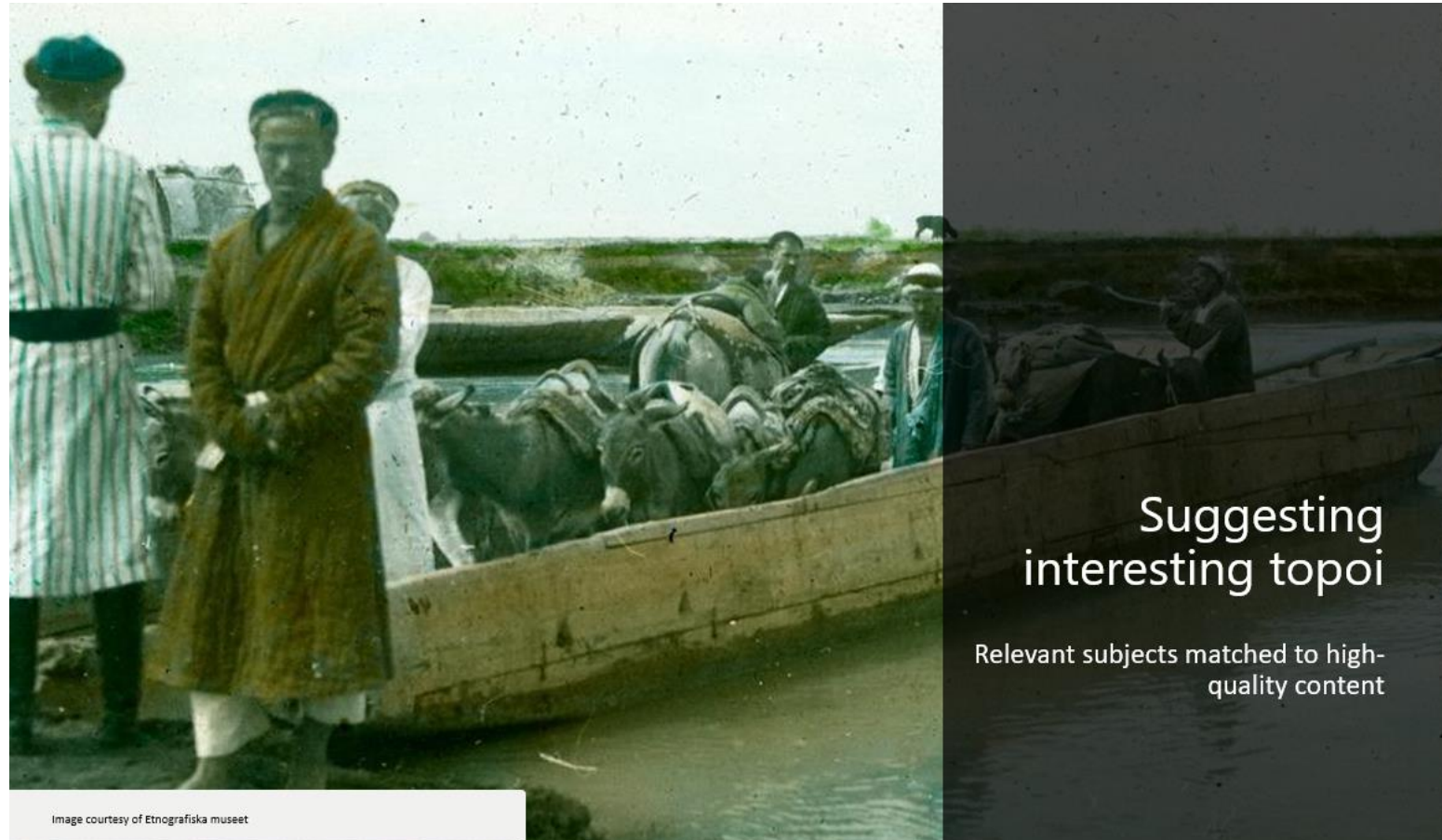
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# Visibility of China-related heritage in other thematic collections



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# Building a new thematic collection: towards a milestone



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11	Aggregation of high quality content and creation of a China Thematic Collection	31/08/2021	Confirmation by Europeana CSP operator that Aggregation has been completed and Thematic Collection successfully created
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# Building a new thematic collection



- Focus on editorials
- Entities:
  - Geographical entities
  - People
  - Objects – topics < semantics & editorials
- Double deployment
  - Early visibility of project results and partner collections
  - Flexibility to transform into entity-driven collection following the pace of Europeana

# Over to Jolan for a **treat**

