Abstract. PAGODE is a new project started on the 1st of April 2020, which proposes a thematic approach for aggregation, curation and presentation of Chinese cultural content hosted in European museums and Cultural Heritage Institutions (CHIs). The project aims to offer an innovative experience by making this content available in Europeana, the European digital library. PAGODE will aggregate to Europeana more than 10,000 newly digitised objects, annotate more than 2,000 digital objects that are already in Europeana, enrich automatically the metadata of more than 20,000 records, and activate a wide range of CHIs to plan new digitization and curation of relevant content from their collections. Focusing on the various forms of the presence of Chinese culture in Europe, the overall objective of PAGODE is to add further value to CHIs that own Chinese collections, to reach new end users, and to encourage creative use and reuse of cultural content in the domains of multicultural integration, cultural tourism, education and research.

Keywords: Chinese cultural heritage, digitized photography, metadata, linked thesauri, Europeana