

“Scenes and People from China” a crowdsourcing campaign to collect annotations for Europeana

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Photoconsortium

Enriching richness



- Europeana contains millions of digital cultural heritage items of all sorts, collected over the past 10+ years through a wide and pan-European range of Cultural Heritage Institutions and aggregation projects.
- Not always metadata quality and richness of these “legacy records” is up to today’s expectations for searchability → need for improvement.
- What we want to do with the **PAGODE crowdsourcing campaign** is to improve old records with new tags: and we need your help!

Why are we doing this..?



PAGODE – Europeana China is co-financed by the Connecting Europe Facility Programme, GA n. INEA/CEF/ICT/A2019/1931839

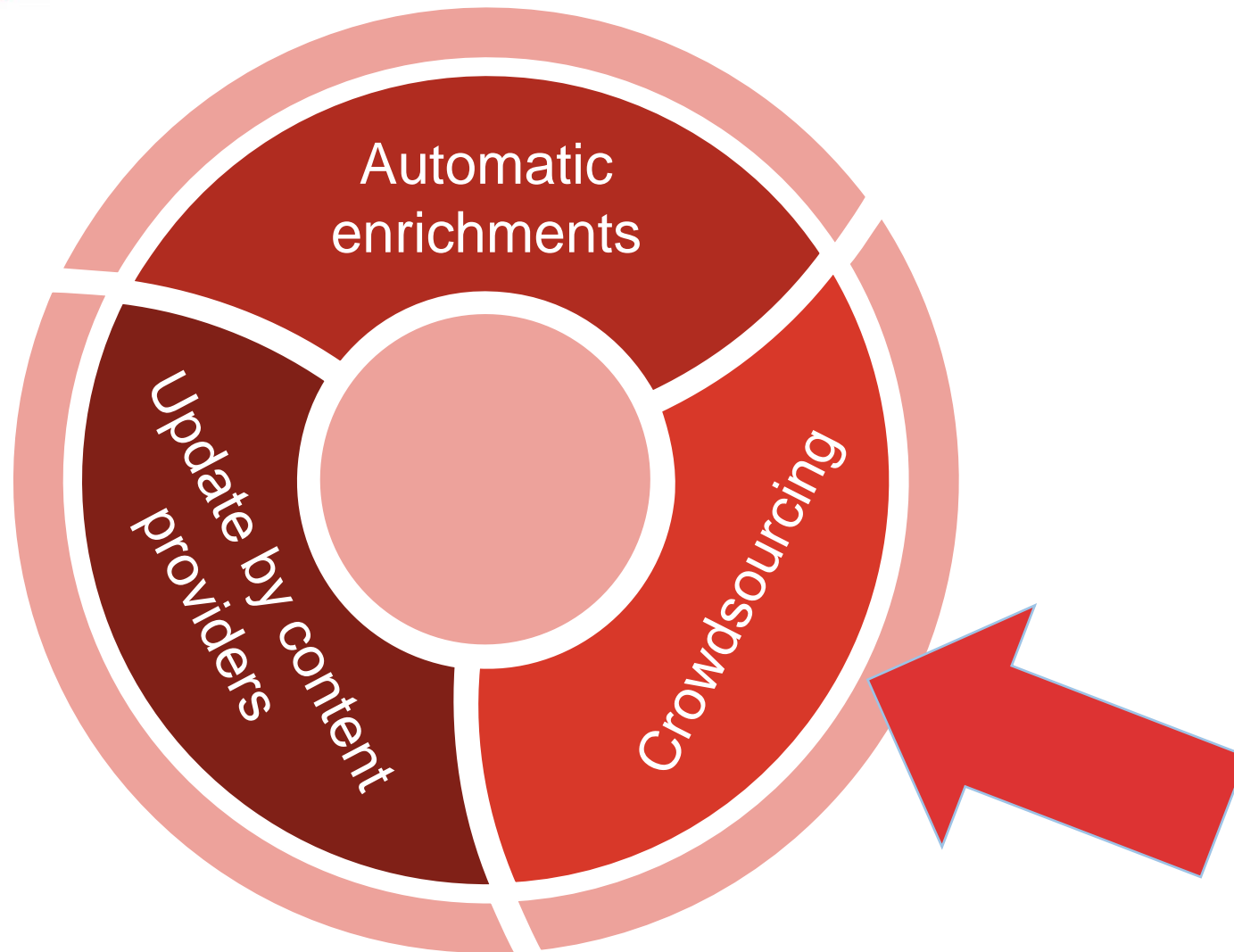
Because metadata matter.

We believe that adding relevant keywords to online images will make them more easily discoverable in the treasure trove that is Europeana.

Rich
Descriptive
Linked
Multilingual
Monophonic
Polyvocal
Correct
Structured
Curated
Authoritative



Image courtesy KIK-IRPA



The hybrid approach

Crowdsourcing for PAGODE



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- The **PAGODE crowdsourcing campaign** is enabled by an easy-to-use tool that allows you to add keywords, selecting from controlled vocabularies.
- We will look at images from Europeana of “**Scenes and people from China**” and add descriptive tags, which will be sent afterwards to Europeana.

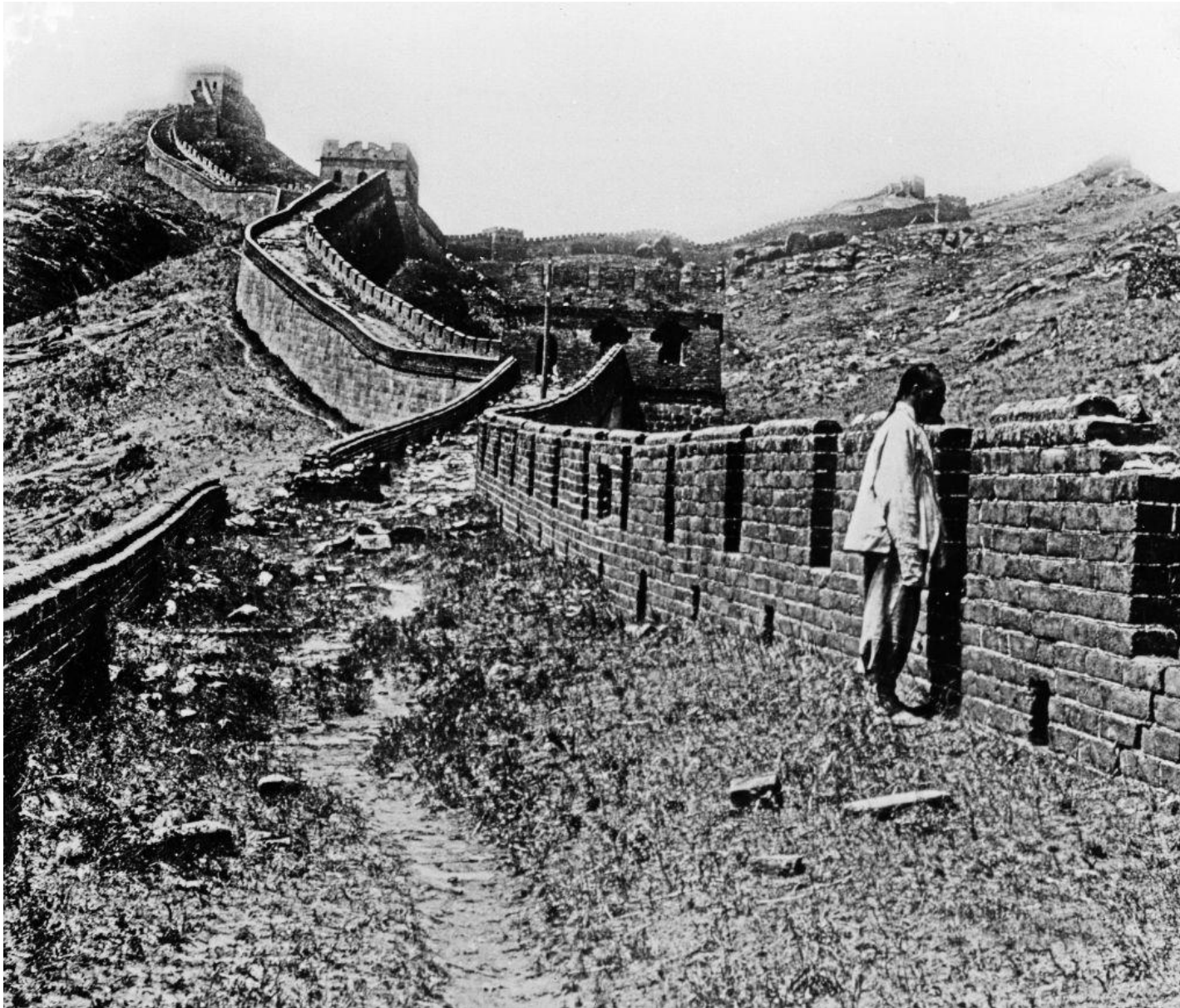


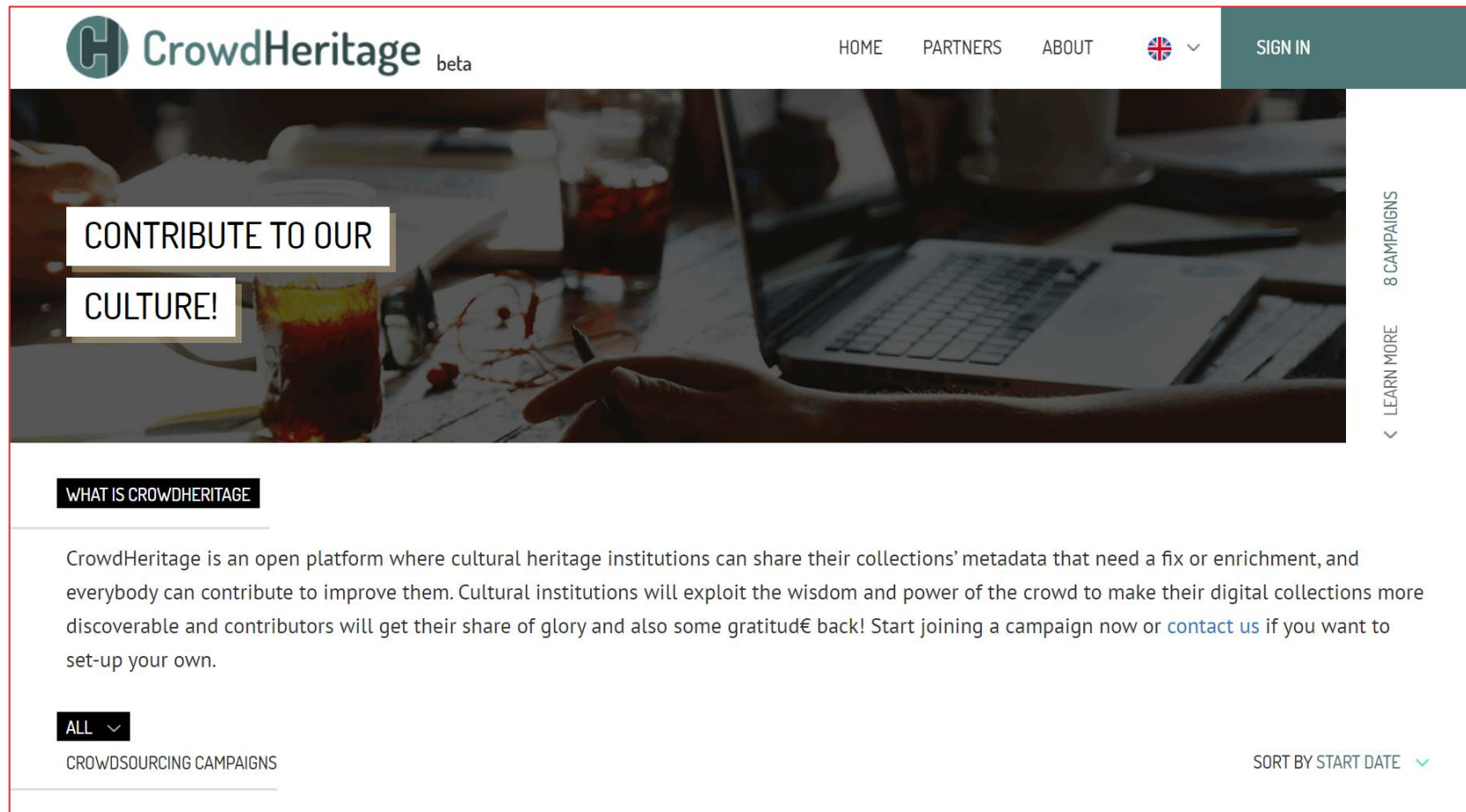
Image courtesy UNITED ARCHIVES



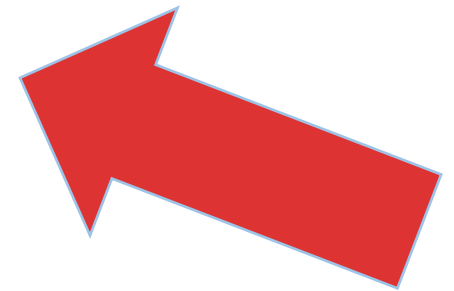
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A picture
paints a
thousand
words

Go to <https://crowdheritage.eu/en/china> and register or login



The screenshot shows the CrowdHeritage website interface. At the top left is the CrowdHeritage logo with the word "beta" next to it. The navigation menu includes "HOME", "PARTNERS", "ABOUT", a language selector (UK flag), and "SIGN IN". The main banner features a background image of a person working at a laptop with a drink, overlaid with the text "CONTRIBUTE TO OUR CULTURE!". On the right side of the banner, there is a vertical sidebar with "8 CAMPAIGNS" and a "LEARN MORE" link. Below the banner, there is a section titled "WHAT IS CROWDHERITAGE" with a brief description of the platform. At the bottom, there is a filter for "ALL" and a sorting option "SORT BY START DATE".





Go to
<https://crowdheritage.eu/en/china>

Easily register to the platform to log in and... help us complete the campaign!

- Add **your tags**
- **Upvote or downvote** what's already there
- Work your way **up to the top** of the rankings

CHALLENGE:

... will we make **100%** in half a hour??



CrowdHeritage beta
Scenes and People from China


HOME PARTNERS ABOUT Valentina Bachi

74%

GOAL

Hello Valentina!
Start contributing to earn your first badge.


*Contribute more and unlock new badges.
You can find the general statistics regarding the campaign below.*


Keep annotating to win your badge!

START DATE: 26/10/2020
END DATE: 25/12/2020

CONTRIBUTORS: 2
PROGRESS: 74% 2999/4000

This campaign was devised in the framework of PAGODE – Europeana China, a project dedicated to the preservation and presentation of China-related heritage in Europe through europeana.eu. PAGODE is co-financed by the Connecting Europe Facility Programme of the European Union, under GA n. INEA/CEF/ICT/A2019/1931839.



STAY TUNED!

- Why not add a few more tags over **lunch**? You know you want to! ;)
- Visit <https://crowdheritage.eu/en/china> later today to see if we made it
- Join us in **Spring 2021** for a second campaign (“Chinese artefacts”)