



PAGODE – Europeana China  
is co-financed by the  
Connecting Europe Facility  
Programme of the European  
Union, under GA  
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### Join the PAGODE project and the Europeana family

**Join** a network of common  
interest, focused on cultural  
heritage relating to China, **to  
bring your expertise, content  
and passion:**

**Become an associate partner**  
to showcase your content via  
Europeana, in a special context  
to highlight collections and  
dedicated editorial features

**Support us by spreading the  
word** to peers and experts

**Help expanding a community**  
in which the most highly  
regarded European Cultural  
Heritage Institutions are  
represented

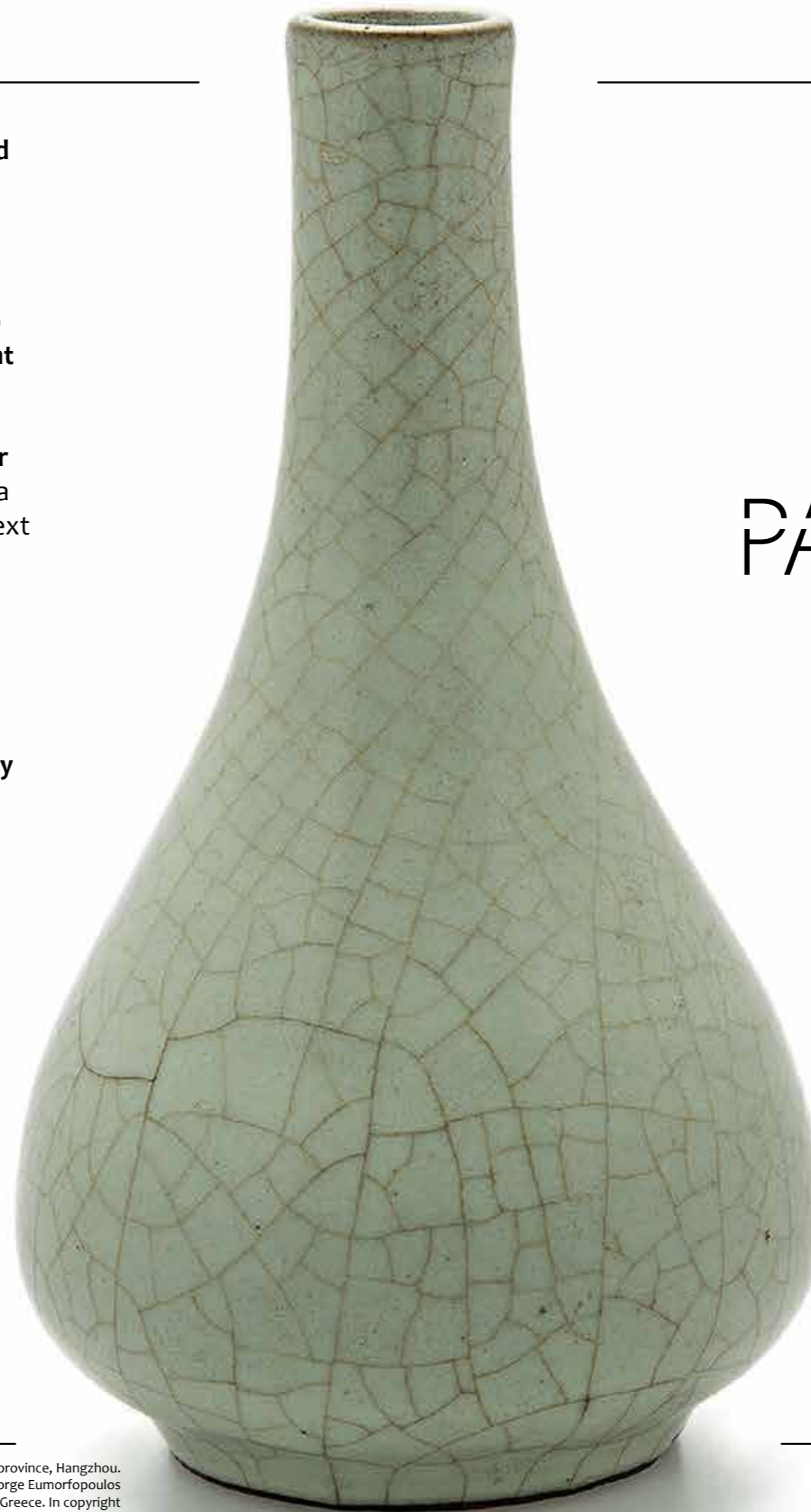
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DIGITAL CULTURE  
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east  
meets  
west  
in Greece

Guan ware vase. China, Zhejiang province, Hangzhou.  
Southern Song dynasty. Donated by George Eumoropoulos  
Benaki Museum, Greece. In copyright



**PAGODE presents  
Europeana China:**

**a new  
meeting place  
for China-related  
digital heritage  
collections**



# PAGODE

## unique project, strong consortium

PAGODE, a project co-financed by the European Union in the frame of the CEF Connecting Europe Facility program, aims at enriching and improving Europeana with China-related content.

Next to Chinese artefacts in European collections, PAGODE will highlight European art inspired by China, all with a view to fostering a richer and reciprocal knowledge of East meeting West.



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The carefully chosen consortium includes 7 partners, both public and private organizations, under the coordination of the Italian Ministry of Economic Development. The project will last until 31 August 2021 and is open for new cultural heritage institutions to join the initiative.

PAGODE offers to Europeana thousands of newly digitized cultural heritage objects, carefully annotated and rich in information. Furthermore, PAGODE activates Cultural Heritage Institutions to plan new digitization and enrichment of their China-related collections.

PAGODE wants to put in the spotlight these Chinese collections with compelling galleries, blogs, exhibitions and other showcases, supporting Europeana visitors in the discovery of Chinese heritage gems and cross-cultural stories. As a final outcome of PAGODE, a travelling exhibition - both in physical and virtual formats - will be presented across Europe from Summer 2021 onwards.

PAGODE's contribution to Europeana will explore representations of the mutual cultural and artistic influences between Europe and China.

Trip to China, 1910  
Carl Simon  
United Archives, Germany. In Copyright



# Europeana

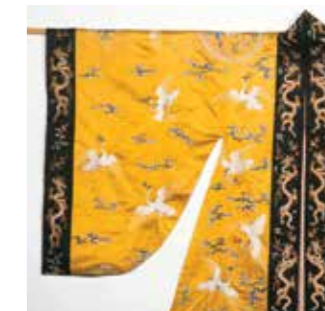
## millions of masterpieces, one showcase

Millions of high-quality digital gems of European heritage straight from the collections of renowned museums, libraries and archives all across the continent:

Europeana is the place to be for anyone with an interest in culture, in history of culture and in the values and ideas that have shaped our society into what it is today.

Europeana is much more than a gateway to outstanding heritage collections. It's a dynamic space where communities meet and connect. It's an online experience that triggers interaction, participation and creativity. It's a place for inspiration through advanced storytelling. And a prime showcase where century-old masterpieces gain new meaning through the unique referential framework in which it is presented.

Costume of the Imperial Theatre, China, 1736-1796 (A&H Museum, Brussels). KIK-IRPA, Brussels (Belgium), Photo: CC BY-SA



A couple dancing the tango in Beijing, China, c. 1990  
Peter Frieben  
United Archives, Germany. In Copyright



Little girl on Tiananmen Square in Beijing, China, c. 1990  
Peter Frieben  
United Archives, Germany. In Copyright



Textile, China, 19th century (Horta Museum, Brussels). KIK-IRPA, Brussels (Belgium), Photo: CC BY-SA



Child with fan, 1923-1949  
FELM collection, Finnish Heritage Agency, Finland. CC-BY



Detail of the lion sculpture at the gate to Tiananmen Square in Beijing, China, c. 1990  
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# Europeana China

## a new thematic collection

Heritage knows no borders: As a result of PAGODE, from autumn 2021 onwards Europeana will have for the first time a dedicated space for heritage from and inspired by China. Many thousands of digital items, ranging from photographs and works of art, to sound clips, videos, maps and books, will be offered in a thematic environment acting as a point of access to manually curated sets of records enhanced with editorial features.

With a wide variety of content supplied by important collections in (and beyond) Europe, this new thematic hub will improve the visibility and the understanding of Chinese heritage with a wide range of target audiences - from researchers to educators, from archivists to curators, and from creative industries to culture enthusiasts.