PHOTO CONSORTIUM

PAGODE
Europeana China

Valentina Bachi, Sofie Taes, Antonella Fresa
PAGODE FOR EUROPEANA

PAGODE aggregates to Europeana a minimum of 10,000 newly digitized objects, performs annotation to more than 2,000 digital objects already available in Europeana, and improves records by planning enrichment of thousands and thousands of digital cultural heritage items.

All this work will be highlighted in Europeana China, a dedicated thematic space in the Europeana environment for displaying nice collections, blogs, galleries and a virtual exhibition.
10,000+ newly digitized items
20,000+ enriched records
2,000+ annotations
A PROJECT ABOUT CHINESE HERITAGE

INTERLINKED RANGE OF ACTIVITIES

- CONTENT SELECTION AND COORDINATION
- DIGITIZATION AND METADATA CURATION
- CONTENT QUALITY
- INGESTION TO EUROPEANA
- COMMUNICATION AND USER ENGAGEMENT
EXPECTED IMPACT

More cultural heritage, More cultural exchange
PAGODE AIMS TO

- Bring more China-related collections into Europeana
- Find ways to discover and curate those collections through annotations and interlinking
- Exhibit in virtual and physical format Chinese Cultural Heritage from European CHIs, offering compelling resources to enable experiences of discovery, contamination and beauty
- Open cultural connections to China, exploring possibilities based on a richer and reciprocal knowledge of our cultures
A DEDICATED ‘CHINA’ HUB

ENTITIES & EDITORIALS

Pagode will establish a brand-new Thematic Collection in Europeana’s new Collections environment. The Collection will consist of a ‘family’ of entity collections, compiled by AI on the basis of metadata and enhanced by manual curation.
Art Nouveau

Related Collections
- Ceramic
- Drawing

Type of media
- Can I use this?
- Providing country
- More filters

Results: 27,960

Items:
- Cabaret du Chat Noir
- The Peacock Skirt
- Woodblock print
ADDING FLAVOR TO EXISTING COLLECTIONS

AN INTEGRATED APPROACH

Pagode is rooted in the belief that the Europeana experience and the common care for cultural heritage know no borders. Next to a dedicated ‘Thematic Collection’, the project will support integration of Chinese cultural heritage content in the existing Thematic Collections and facilitate the publication of relevant editorial features in the future. Our three-part strategy:
Suggesting interesting topoi

Relevant subjects matched to high-quality content
Identify and map topics in new partner content
Deliver crossover editorials

Image courtesy of Etnografiska museet
EDITORIALS

EUROPEANA...

- A set of 10 features in different formats
  - Continuation of well-known formats (blogs, galleries, exhibitions)
  - New layers, dimensions, perspectives ('Related Collections', 'best bets', ...)
Maria Sibylla Merian (1647–1717) was a naturalist and scientific illustrator, and one of the first naturalists to observe insects directly. Read about her in our exhibition.
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EDITORIALS

... AND BEYOND

- Partner media outlets
- Project website

https://photoconsortium.net/pagode/
STORIES FROM PAGODE

UNDERSTANDING PAGODE'S CONTEXT

KICK-OFF MEETING

ANNOUNCING A NEW PROJECT

events

project
EXHIBITION

A physical and digital experience

Image courtesy of United Archives
DOUBLE SHOWCASE

Europeana China as a traveling exhibition

• A **physical and digital** experience
• Complementary and mutually reinforcing
• One main story, fit to different media, target audiences and contexts
• Online on [Europeana.eu](https://europeana.eu) and [https://photoconsortium.net/pagode/](https://photoconsortium.net/pagode/)
• ‘Live’ at **Museo della Grafica, Pisa**
Rooted in experience and previous collaborations

Prints of digital records combined with artefacts

Conceived as a traveling exhibition

Paired with a Collection Day

Image courtesy of the Wellcome Collection
WHO?

CONSORTIUM PARTNERS

- MISE Italian Ministry of Economic Development
- Promoter srl
- PHOTOCONSORTIUM
- University of Ljubljana
- KIK-IRPA
- UNITED ARCHIVES
- POSTSCRIPTUM

made with europeana
WHO ELSE?

ASSOCIATE PARTNERS

- Leiden University Library
- Slovene Ethnographic Museum
- Museovirasto
- University of Basel
- National Library of Serbia
- Benaki Museum
- ... More to come, and you’re welcome!
Europeana and PAGODE

A further step towards new audiences

- Design a semantic framework to speak about Chinese cultural heritage in Europe
- Highlight Chinese contents in Europeana through editorials
- Gather Chinese contents from Aggregators and content providers
- Digitise, ingest, annotate … ENRICH
Online presence

https://photoconsortium.net/pagode/

HASHTAG: #EuropeanaChina

Participate!

You can contact:

● Sofie for editorials and Thematic Collection
● Valentina for aggregation
bring into the spotlight Chinese objects as part of Europe’s cultural history of trade and exchange
encourage a different understanding of the binary relationships of East and West