

PHOTO
CONSORTIUM



PAGODE

Europeana China

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Co-financed by the Connecting Europe
Facility of the European Union

PAGODE FOR EUROPEANA

PAGODE aggregates to Europeana a minimum of **10,000 newly digitized objects**, performs **annotation to more than 2,000 digital objects** already available in Europeana, and improves records by planning **enrichment of thousands and thousands of digital cultural heritage items**.

All this work will be highlighted in **Europeana China**, a dedicated thematic space in the Europeana environment for displaying nice collections, blogs, galleries and a virtual exhibition.



10,000+

newly digitized items

20,000+

enriched records

2,000+

annotations



PAGODE

A PROJECT ABOUT CHINESE HERITAGE

INTERLINKED RANGE OF ACTIVITIES

- CONTENT SELECTION AND COORDINATION
- DIGITIZATION AND METADATA CURATION
- CONTENT QUALITY
- INGESTION TO EUROPEANA
- COMMUNICATION AND USER ENGAGEMENT



EXPECTED IMPACT

More cultural heritage,
More cultural exchange

PAGODE AIMS TO

- Bring **more China-related collections** into Europeana
- Find ways to **discover and curate** those collections through annotations and interlinking
- **Exhibit** in virtual and physical format Chinese Cultural Heritage from European CHIs, offering compelling resources to enable experiences of discovery, contamination and.. beauty
- Open cultural **connections** to China, exploring possibilities based on a richer and reciprocal knowledge of our cultures



EUROPEANA CHINA

Thematic environment

A DEDICATED 'CHINA' HUB

ENTITIES & EDITORIALS

Pagode will establish a brand-new Thematic Collection in Europeana's new Collections environment. The Collection will consist of a 'family' of entity collections, compiled by AI on the basis of metadata and enhanced by manual curation.



Art Nouveau

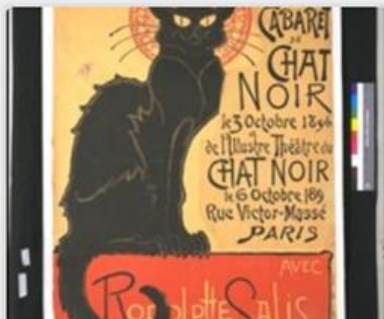
Type of media ▾

Can I use this? ▾

Providing country ▾

More filters

Results: 27,960

**Cabaret du Chat Noir**

Steinlen, Théophile Alexandre

**The Peacock Skirt**

Beardsley, Aubrey Vincent

**Woodblock print**

Victoria and Albert Museum

RELATED COLLECTIONS

**Ceramic****Drawing**

ADDING FLAVOR TO EXISTING COLLECTIONS

AN INTEGRATED APPROACH

Pagode is rooted in the belief that **the Europeana experience and the common care for cultural heritage know no borders.**

Next to a dedicated 'Thematic Collection', the project will support **integration** of Chinese cultural heritage content in the existing Thematic Collections and facilitate the publication of relevant editorial features in the future. Our **three-part strategy**:



Suggesting interesting topoi

Relevant subjects matched to
high-quality content



UNITED ARCHIVES

Identify and map
topics in new
partner content



Deliver crossover
editorials



EUROPEANA CHINA

Editorials

EDITORIALS

EUROPEANA...

- A set of 10 features in different formats
 - Continuation of **well-known formats** (blogs, galleries, exhibitions)
 - **New** layers, dimensions, perspectives ('Related Collections', 'best bets', ...)

Maria Sibylla Merian



Maria Sibylla Merian (1647–1717) was a naturalist and scientific illustrator, and one of the first naturalists to observe insects directly. Read about her in [our exhibition](#).



Vlinder op de knop van een
plant met gele bloemen



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2 Verandering der
Surinaamsche Insecten. De II.
Afbeelding. Ananas



© Deutsche Fotothek - Preview Scan


Verandering der
Surinaamsche Insecten. 35 De
XXXV. Afbeelding. Coronilla



Ein Blumen-Krüglein





 You're viewing this item in the new Europeana website. [View this item in the original Europeana.](#)



[View image](#)

Kiinalainen nainen rooliasussa

CONTENT YOU MIGHT LIKE



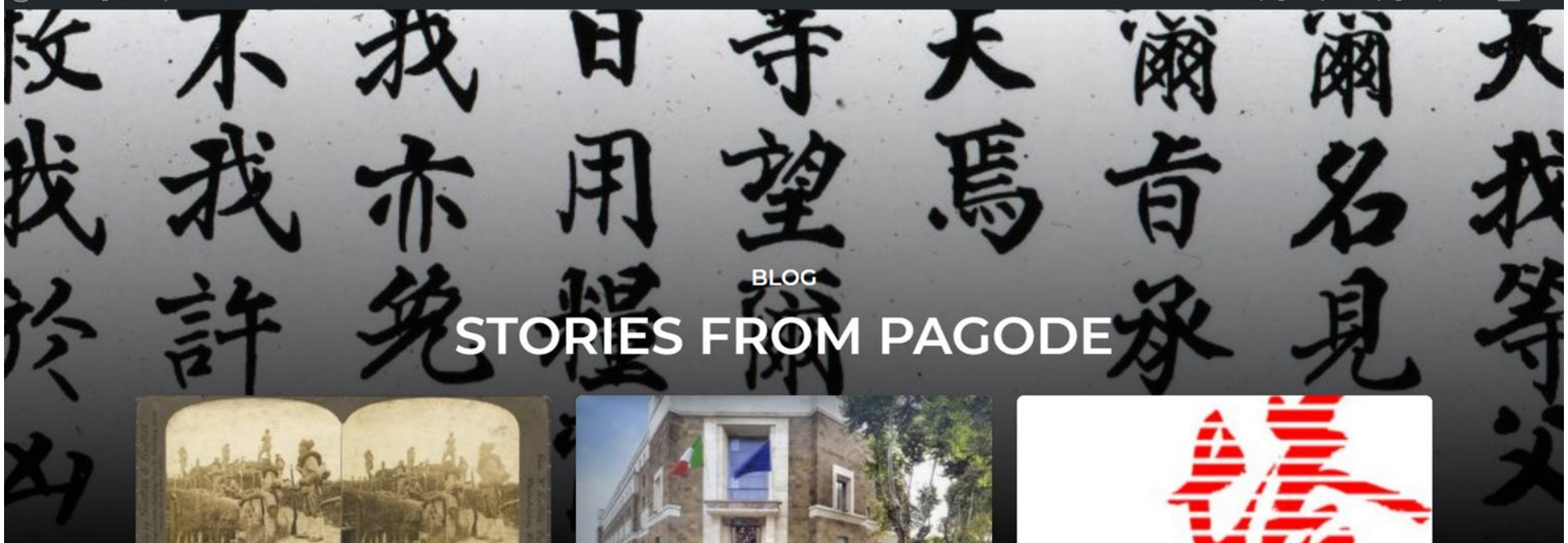
Theatre

EDITORIALS

... AND BEYOND

- Partner media outlets
- Project website

<https://photoconsortium.net/pagode/>



BLOG

STORIES FROM PAGODE



UNDERSTANDING PAGODE'S
CONTEXT

cultural heritage, project



KICK-OFF MEETING

events



ANNOUNCING A NEW PROJECT

project



EXHIBITION

A physical and digital experience



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DOUBLE SHOWCASE

Europeana China as a traveling exhibition

- A **physical and digital** experience
- Complementary and mutually reinforcing
- One main story, fit to different media, target audiences and contexts
- Online on [Europeana.eu](https://europeana.eu) and <https://photoconsortium.net/pagode/>
- 'Live' at **Museo della Grafica, Pisa**



- Rooted in experience and previous collaborations
- **Prints** of digital records combined with **artefacts**
- Conceived as a **traveling** exhibition
- Paired with a Collection Day

BUILDING A NETWORK



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WHO?

CONSORTIUM PARTNERS

- ★ MISE Italian Ministry of Economic Development
- ★ Promoter srl
- ★ PHOTOCONSORTIUM
- ★ University of Ljubljana
- ★ KIK-IRPA
- ★ UNITED ARCHIVES
- ★ POSTSCRIPTUM



WHO ELSE?

ASSOCIATE PARTNERS

- ☐ Leiden University Library
- ☐ Slovene Ethnographic Museum
- ☐ Museovirasto
- ☐ University of Basel
- ☐ National Library of Serbia
- ☐ Benaki Museum
- ☐ ... **More to come, and you're welcome!**



CALL TO ACTION



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Facility of the European Union

Europeana and PAGODE

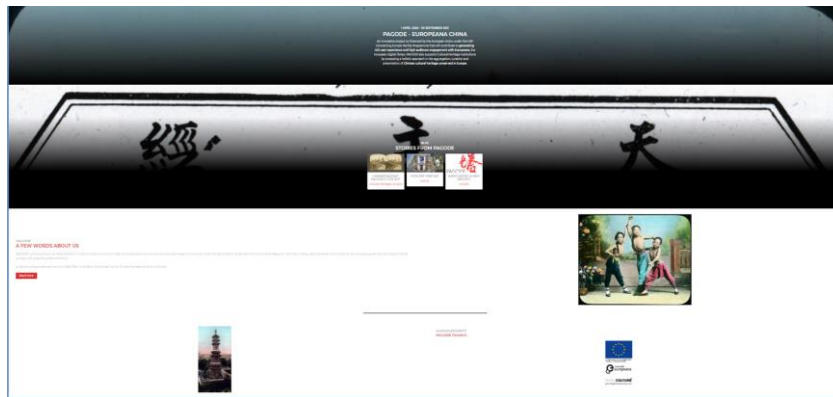
A further step towards new audiences

- Design a semantic framework to speak about Chinese cultural heritage in Europe
- Highlight Chinese contents in Europeana through editorials
- Gather Chinese contents from Aggregators and content providers
- Digitise, ingest, annotate ... ENRICH

Online presence

<https://photoconsortium.net/pagode/>

HASHTAG: #EuropeanaChina



Participate!

You can contact:

- Sofie for editorials and Thematic Collection
- Valentina for aggregation



bring into the spotlight
Chinese objects as part of
Europe's cultural history of
trade and exchange



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encourage a different
understanding of the binary
relationships of East and West

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Image courtesy United Archives